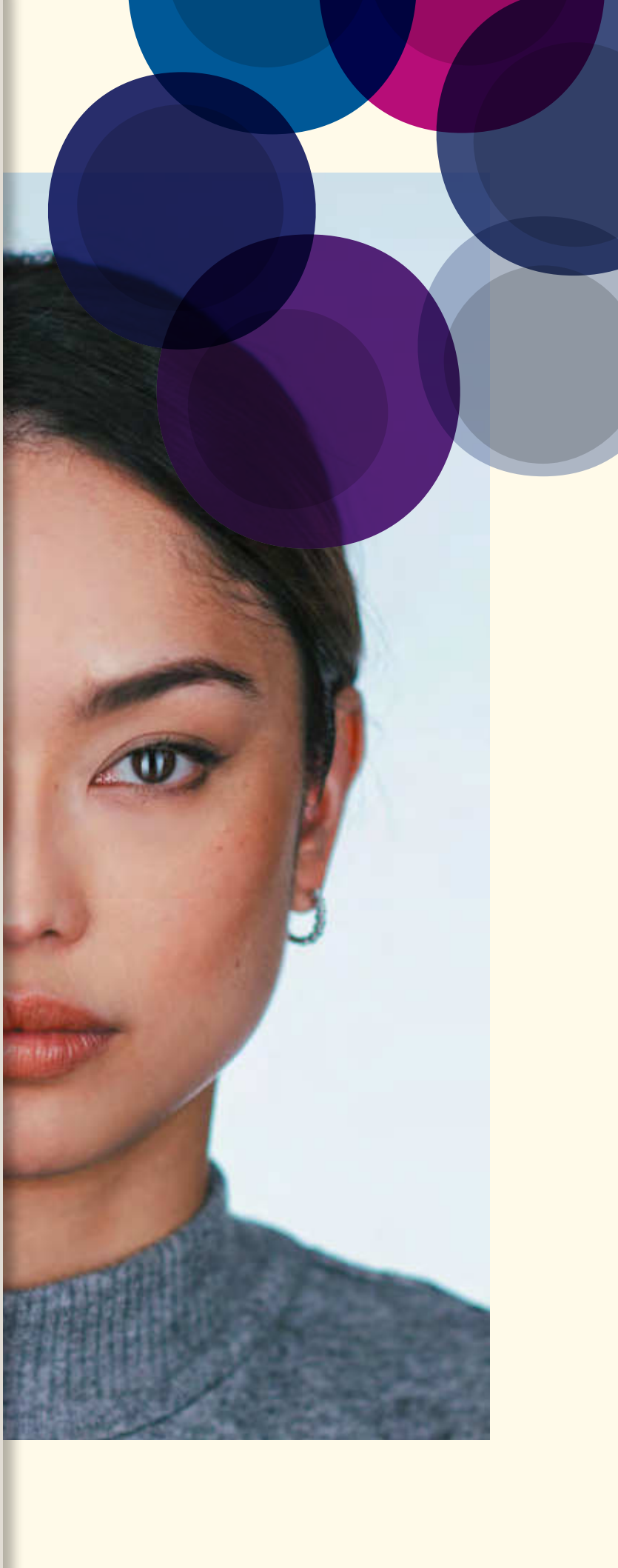
HULT
INTERNATIONAL
BUSINESS SCHOOL

For Those Made to Do

BOSTON SAN FRANCISCO LONDON DUBAI SHANGHAI NEW YORK



The first triple-accredited US business school

AACSB
The Association to Advance Collegiate Schools of Business

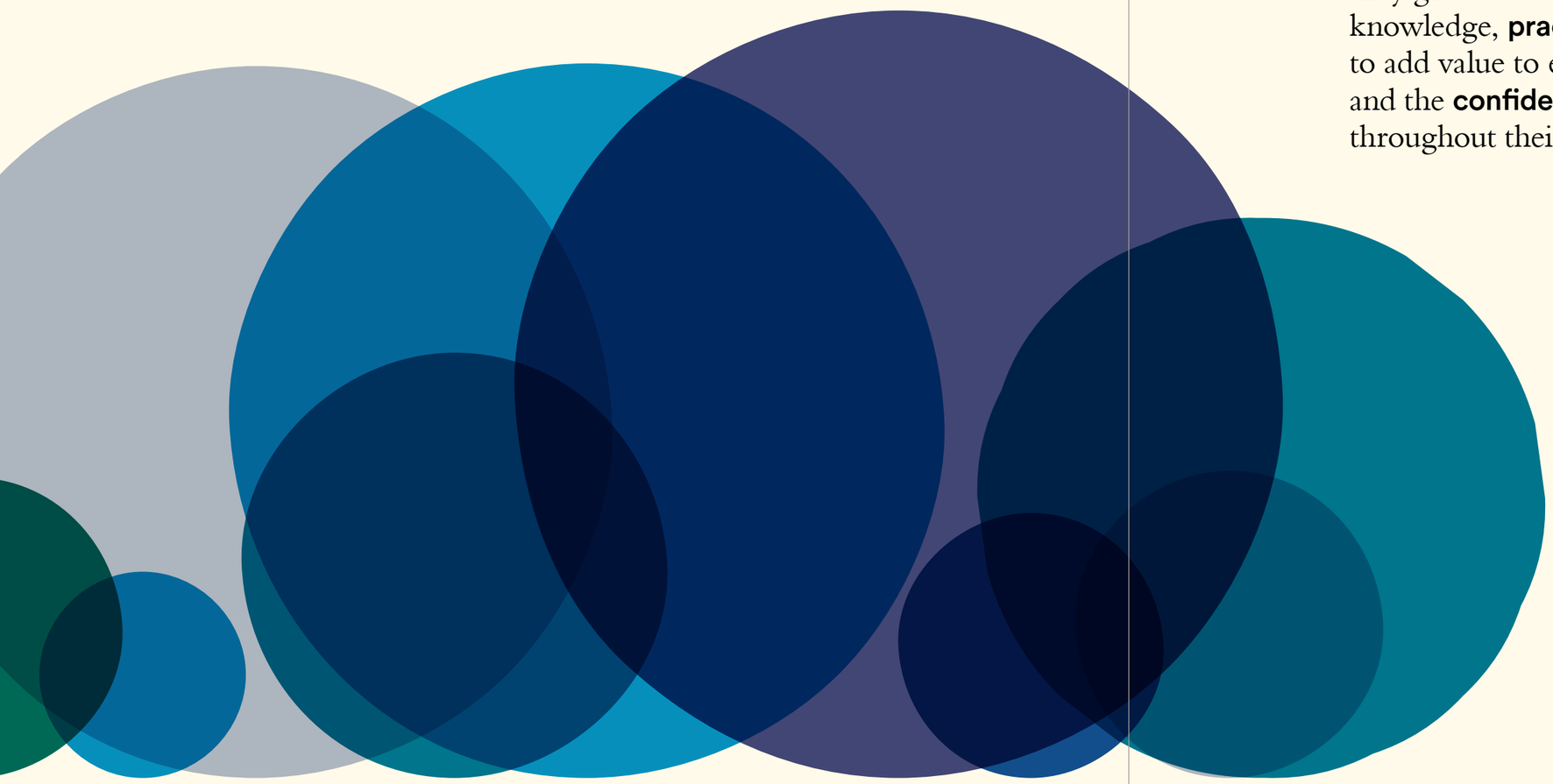
AMBA
The Association of MBAs

EQUIS
The European Quality Improvement System

Meet the many faces of Hult at **hult.edu/faces**

CHRISTINE GABRIELLE DIMEN LASA, FILIPINO, CLASS OF 2021

Dedicated to all those made to do



Business is about **getting things done**, not just theory. At Hult, this belief goes far beyond an educational philosophy; it is the guiding force behind every program we provide, every course we create, every class we run. It's our mission to be the world's most **relevant** business school.

We flip the traditional approach to education by using **learning-by-doing** experiences to transform students into **job-ready** candidates from the moment they graduate. So that they have the applicable knowledge, **practical skills**, and effective mindsets to add value to employers from day one on the job—and the **confidence** to keep learning and adapting throughout their career.

Practical Skills Require Practice

The effectiveness of learning-by-doing is grounded in the universal truth that to **master a skill**—any skill, from riding a bike to conducting an orchestra—it must be practiced. The same is true of business skills. As any employer will tell you: knowledge of business **theory is not enough** to be effective in the workplace.

Our students continually **practice** applying theory to solve real-world business challenges, so that they graduate with the skillset of an exceptional businessperson. At Hult, you'll learn to thrive, and keep thriving, in the dynamic, demanding world of international business as you:

Do challenges because creative problem-solving and collaboration is essential to business success.

Do global because international business is all about cross-cultural understanding.

Do growth because a constantly changing world needs adaptable leaders.

What's Inside

This brochure embodies our learning-by-doing approach. In these pages, you won't find course lists or credits breakdowns, start dates or program structures—you can find all that and more on our website. What you will find is Hult people in Hult places doing Hult projects, and asking you to take part. Are you made to do? Then the chances are, you're made for Hult.

Program Details

Your one-stop shop for the essential information on the Hult program you've told us you're interested in. Costs, scholarships, entry requirements, campus options, program formats, employment stats—it's all in this handy insert.

A

Activity

When you see a purple insert, it's time to roll up your sleeves and take part in an activity.

Q

QR Code

If you see a QR code, you know what to do. From fun multimedia snippets to topic deep dives, these interactive elements really bring the Hult experience to life, so have your phone at hand.

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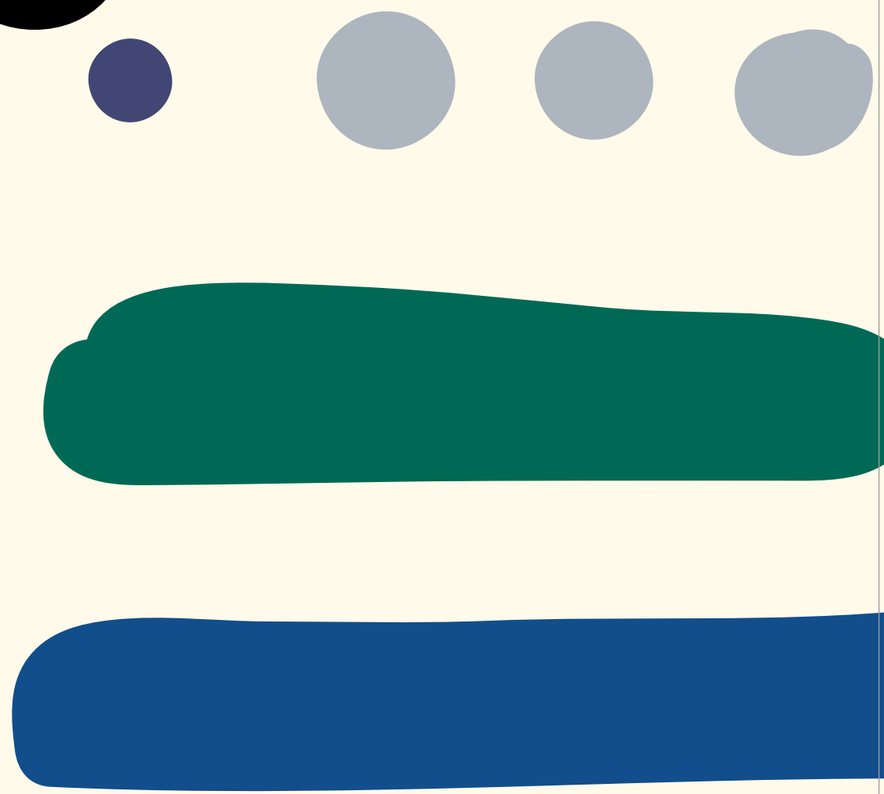

Do Challenges

because creative problem-solving and collaboration is essential to business success.

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Business Is a Challenge

In the real world, we rarely use skills in isolation. A musician may learn theory and rehearse on their own, but the ultimate test of their ability is live performance.

It's the same in business: theory, case studies, and techniques become relevant only when applied in a real business context in real time with real people. That's why all our programs are centered around real-world business challenges. Students take the knowledge and skills they learn in class and continually test them, and themselves, through practical application. And, just like in the real world, they learn far more from failure than success.

By working in diverse teams to solve complex business problems, our students continually practice what they'll be doing in the workplace. So they arrive on the job with the ability to make an impact on day one. As an educational experience, it's unpredictable, challenging—and completely transformational.

Change Through Challenge

Whether you're figuring out how best to apply a new technology to an existing business, developing a startup idea, or coming up with innovative ways to address social issues, you'll collaborate to solve challenges businesses are facing right now.

From hackathons and real-time simulations to working with local startups, NGOs, and global corporations—you'll effect real change, both in your individual skillset and the wider business community.

A team of undergrad students—Jimena Perez Orejas, Ahmed Adow, Sophie Labs, and Anna Levitova, with teammates Nikol Firdzhanova and Edoardo Enzo Toninelli joining online—work on their campaign for FEDORA, who challenged the class to devise a strategy to help fund emerging artists in Europe

As part of your everyday education at Hult, you'll put theory into practice and gain hands-on experience via team projects and live client challenges. Your final challenge is where you'll apply everything you've learned as you compete to solve a real-world business problem as creatively as possible. So you graduate with a practical skillset suited to any career. Here, we go behind the scenes of four team challenges, from undergraduate to master's and MBA.

Experience Is the Best Teacher

Whoever your client is, they'll expect a viable, creative solution to their challenge

01 Innovative solutions

THE CLIENT: FEDORA
The European Circle of Philanthropists of Opera and Ballet aims to support the renewal of opera and ballet.

THE CHALLENGE: Create an innovative match funding strategy and crowdfunding campaign that enables FEDORA to raise donations to support emerging artists in Europe.

THE TEAM: Undergraduate, Class of 2023: Jimena Perez Orejas, Ahmed Adow, Sophie Labs, Edoardo Enzo Toninelli, Anna Levitova, Nikol Firdzhanova.

THE SOLUTION: **"We utilized technology to allow the customer to experience spectacular performances from home while allowing FEDORA and its artists to reach a wider audience with lower costs. We were inspired by the way artificial and virtual reality concepts had been used to overcome challenges caused by the Covid-19 pandemic."**

02 Experienced mentors

THE CLIENT: Siemens
Multinational electronics conglomerate and the largest industrial manufacturing company in Europe.

THE CHALLENGE: Advise Siemens on the future vision and specific plan to transition to the new electric utilities market with a transformative business model backed by insightful analysis, real data, and a clear strategy.

THE TEAM: MBA, Class of 2017: Guillermina Sanchez, Bharti Mathur, Ayushi Goyal, Adeboye Oye, Fermin Carrillo, Mauricio Alarcon.

THE MENTORS: **"We created a disruptive business model to position Siemens as a provider of infrastructure for wireless power transmission. Eric Giler (former Wintricity CEO) and Katie Hall (former Wintricity CTO) were our mentors. We met three times in order to further understand the technology and get help with the development of the ideas. They made our vision possible and ignited our passion."**

Mentors and advisors can make an invaluable contribution

PREPARE FOR BUSINESS CHALLENGES WITH ...

Johan Roos PhD

Swedish
Chief Academic Officer

Are You Ready for Change?

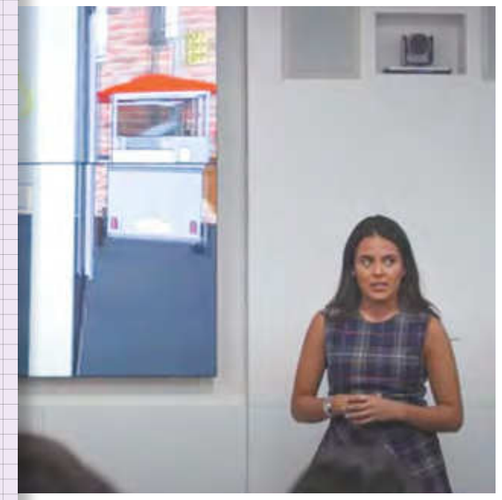
We all face challenges. Organizations in particular face many complex challenges, daily. In order to be solved, a challenge requires change initiatives—and people invested in bringing about that change.

How can you get people on board to commit to a successful change outcome? Typically, it calls for a workshop.

Here, you'll imagine you're a business leader, planning a workshop to initiate change and solve a business problem. We'll look at a few helpful steps you can take to set yourself up for success.

1 First, consider your audience. For people to participate in your workshop, they'll need to feel that it's important to *them*. How would you encourage that? Write down a few ideas.

Building a prototype to test the strength of your idea can make a big difference



04 Live pitches

THE CLIENT: eBay Inc.
A global commerce leader that connects millions of buyers and sellers around the world.

THE CHALLENGE: Create a retention and acquisition strategy for eBay's Gen-Z market in Europe.

THE TEAM: Undergraduate, Class of 2019.

THE PITCH: **The finalist teams all pitched to execs, including the senior manager of service design, at eBay's HQ in London. Rebecca Kells, head of ECC partner operations at eBay, said of the teams: "At every point, we have been blown away by the level of talent, intellect, and insight. To learn theory from books is one thing, but to apply it to a living, breathing company is something else entirely."**

Watch the eBay challenge at **hult.edu/mediaroom**

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2 A good workshop requires interaction. How will you ensure people feel safe and secure enough to speak up and speak their mind?

3 Teamwork is key to solving a challenge. How can you ensure the group works cohesively?

4 Creativity can thrive in a group environment. What could you do to inspire new ideas during the workshop?

Change is never easy—but with a little preparation upfront, your team will be ready for any change the challenge calls for. And you will be ready to lead.

03 Viable prototypes

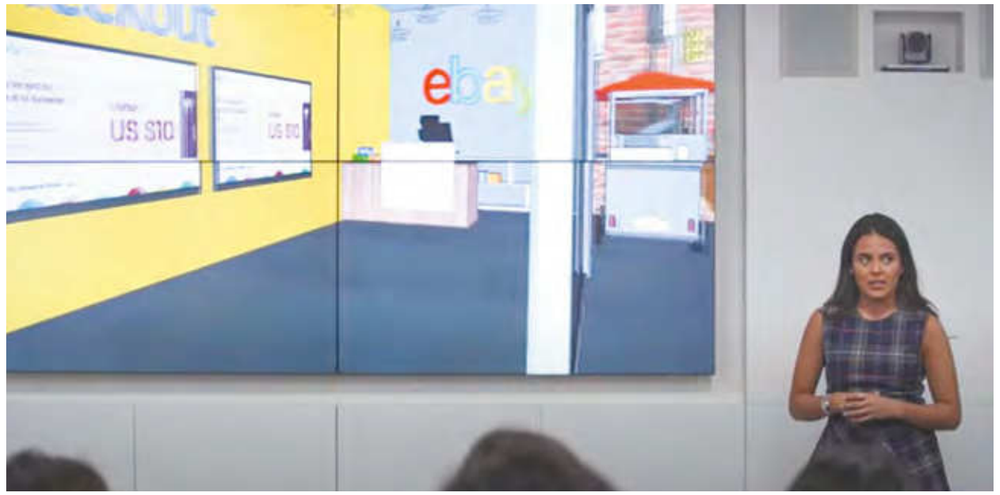
THE CLIENT: Intelak
Led by the Emirates Group, General Electric, and Dubai Tourism, Intelak is an incubation program that supports startups in the aviation, travel, and tourism landscape.

THE CHALLENGE: Develop a startup idea to reimagine travel and radically transform aviation to pitch to prospective angel investors and venture capitalists.

THE TEAM: Master's, Class of 2018: Bahlul Bahlulzade, Joachim Gutierrez, Humberto Mendez, Thomas Kohlen.

THE PROTOTYPE: **"It was a learning process to understand how to translate an idea into a prototype. Finding the right partners to work with for prototype development was also challenging. We met with the VP of Enterprise Effectiveness at Emirates and the Sky Cargo department to have a proof-of-concept meeting and introduce our prototype. We won a spot in the Intelak Incubator program and 50,000 AED of seed funding."**

Building a prototype to test the strength of your idea can make a big difference



Pitching to a panel of judges is the ultimate test of your proposal

Problem-solving for the real world of business

Other recent challenge partners include:

Amazon	McLaren
Facebook	PwC
Ferrari	Salesforce
Google	Unilever
L'Oréal	Virgin

Search **"challenge"** on the Hult blog to read more student experiences

04 Live pitches

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Disruptive innovation has become a buzzword but, essentially, what it means is reconfiguring existing parts of business models, or structures, or product offerings, into something completely new with a completely different value proposition. Innovation can capture anything; it goes above and beyond technology. But often, it has some kind of technology at its core—concrete tools that help us get something done in a better way.

Disruptive technology is some kind of new technique, process, or tool that helps us do something better, cheaper, faster, or with greater impact. Revolutions in areas like data science, artificial intelligence, and quantum computing are showing us how we think, make decisions, and transact. And how, as a result, relationships in society—commercial, trust, and power—change.

The cognitive economy—the economy that's being driven by these technologies—is driving the future of business. So we need to ask: What does this mean for decision makers? How do we relate differently to the customer? How do we compete differently? How do we organize ourselves? The answers tell us there needs to be a fundamentally different way of running a business.

What we do is apply strategy methodologies—micro and macro frameworks, design thinking, stakeholder and systems thinking, as well as foresight frameworks—to this topic. One of the things that I teach that holds all over the world is executive foresight and strategic futures, things like scenario planning, back-casting, or our new FLP-IT framework, for example. We're projecting out and asking: Where is your business going in five, seven, ten years, and what does it mean for you today?

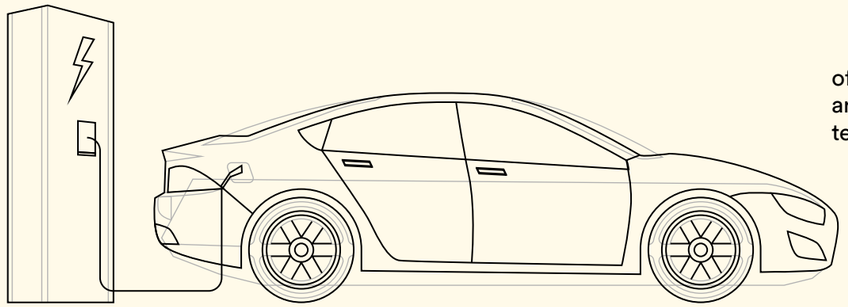
That is the key skill that our students are learning. Take a look at some examples of the business challenges students have worked on in my class ...

I always work with Hult students and alumni on my projects. I sourced ventures for my books from several alumni and 30 or so students helped with research. One of our graduates is working with my head of data science to design a trend analysis engine and another is helping us design a new index for readiness in corporations. A Hult alum also helps me operate my company—Cambrian Futures—a think tank that emerged from my research as a Hult professor and my professional experience; he's an associate partner and our head of strategic analysis. All these things we work on, we bring them back into the classroom.

Olaf Solving the Problems of Tomorrow

Olaf Groth, PhD

American/German
Strategy, Innovation, Economics & Futures Professor
CEO, Cambrian Futures Inc.
Member, Global Expert Network, World Economic Forum
Co-Author, *Solomon's Code: Humanity in a World of Thinking Machines* (Pegasus Books, 2018)
The AI Generation: Shaping Our Global Future with Thinking Machines (Pegasus Books, 2021)
The Great Remobilization: Designing a Smarter World (MIT Press, 2022), with Profs. Mark Esposito & Terence Tse



17%

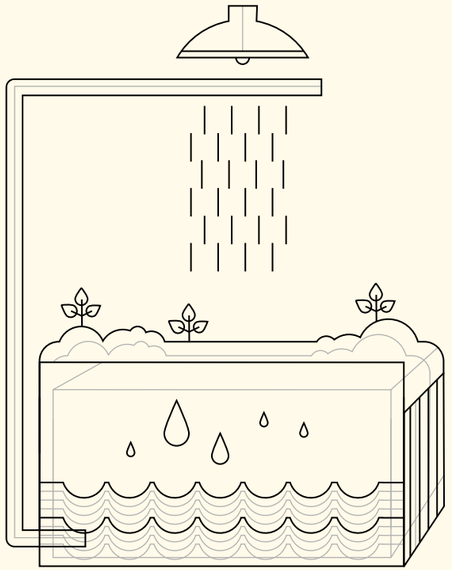
of Hult graduates are working in the technology sector

EXAMPLE STRATEGY CHALLENGE

How should automotive brands adapt their business models for electric, connected cars?

EXAMPLE INNOVATION CHALLENGE

Identify initial use cases and markets for a prominent startup in brain-computer interfaces.



EXAMPLE ENTREPRENEURIAL CHALLENGE

What are the best growth and capitalization paths for a family-owned hydro-farm?

Start thinking like a tech disruptor

Speaking facts

"Here, students build relevant global skillsets that enable them to be ready for employment on day one of graduation or to set up their own business. It's not just about the degree, it's about building lifetime skills for lifelong career development. This is not marketing language I'm speaking; this is factually accurate. It is one of the reasons I joined Hult—seeing that we're able to transform a student through education."

The circle of trust

"When you enter my class, you become part of what we call a circle of trust. Students need to be able to trust each other, and me, so they can be creatively confident. I encourage an environment that allows students to open up and state their position without fear. To establish this, I use a working capital simulation and play it with them. They can see that I'm not going to put down anyone's ideas, that the whole point is to question me and each other, and to learn from the group's decisions."

Culture of experimentation

"Class projects are designed to enable every student to actively do small experiments, to get feedback, to iterate, pivot, make changes, and move forward. I create different scenarios for different groups of students, so they all take on different roles. They also practice interpreting and reframing particular challenges in different ways. So, for example, how to use frugal innovation: how to use limited resources to champion innovation."

Entrepreneurial Spirit Is in the Air

Collaboration is the norm

"I find it really interesting talking to students who haven't come from schools where collaboration is a normal thing. Where I went to school, it was very much: sit down, read a book, and you might have a discussion here and there. What people don't fully understand about Hult until they get here is that rich discussions, engagement with different perspectives, and quality collaborative work—that is the class."

Apply and create

"Once students are comfortable with experimenting, they need the opportunity to create fundamental propositions out of what they have studied and to use the skillsets they have built. That's where the full-scale startup challenges come in. Different programs have different entrepreneurial challenges but in undergraduate, we have Hult Founders Lab. It's essentially an accelerator where students get support from expert faculty and mentors to see their business idea through to launch."

Real life—no compromise

"The design of the campuses and the programs enable us to replicate scenarios of how corporate teams work together. Students could work in small silos in breakout rooms or as part of a large team in a classroom. In most of our classes, corporate clients come in to present challenges, and they very much influence the results in the way that they engage with students, supporting our teams differently through the projects. Now, that's real life, real experience—without compromise."

Learning from professors who are experienced entrepreneurs, consulting for local business owners, and launching your own ventures are staples of the Hult experience. But bringing out every student's inner entrepreneur requires much more than a sink-or-swim approach. How do we create an environment that gives students the confidence to experiment? How do we provide a space that inspires creativity and encourages collaboration?

Here, Professor Daniel Rukare shows how he does it in his classroom …

Daniel Rukare

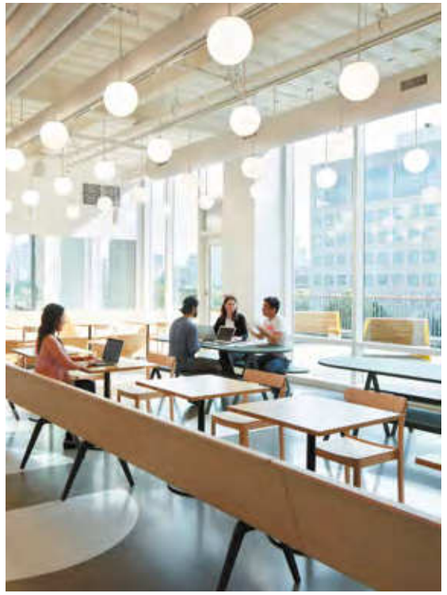
British/Ugandan
Undergraduate Professor of Practice, Entrepreneurship
Campus Advisor, Hult Founders Lab

Launch your own business

Whether it's the in-class business challenges; taking part in the Hult Prize, the world's largest student entrepreneurship competition; or through our undergraduate in-house accelerator, Hult Founders—you'll have multiple opportunities to develop your own business idea.

hult founders lab

Designing



for

Creating spaces that inspire our students and encourage collaboration is important to us at Hult. We select our campuses on the basis of their central location first and foremost, but also their potential for conversion into open, contemporary learning environments. Here, our head of architecture and design, Fiona Kennedy, explains.

Collaboration

Architectural award

RIBA National Awards 2015, for Hult London Undergraduate

"Every space is different; we embrace those differences. We don't set out to create the same brand look at all Hult campuses, regardless of their context. Rather, we allow the natural context of the building to open up unique opportunities to create a space that inspires our students and staff alike.

Our spaces are designed specifically to foster the creativity, agility, and innovation that our students need to grow and be entrepreneurial. We provide furniture that supports a range of postures and enables different kinds of work and collaboration to happen more effectively. The furniture we select also brings a warmth and energy to our environments. We all continue to be drawn to spaces that bring us together in more comfortable settings with softer furnishings, warm materials, and crafted finishes which support the performance, confidence, and wellbeing of our students and staff."

A Business School
by Business People

Dr. Hodges is someone who knows business firsthand. His own career has taken him from management to finance to education, from Europe to Asia and back again. He also knows what's needed for you to succeed. Not all business schools teach for the real world—offering the tangible skills that employers need, that will empower you to get the job done. At Hult, it's how we lead.

Things move quickly here, just like in business. We embrace change and stay open to new ideas. It takes honesty, humility, and a little daring to do things differently—but you knew that already. If you're looking for leadership that operates with the best of business practice in mind, consider Hult your place.

Meet your school president with Beem

Stephen Hodges, PhD

British
President, Hult International Business School

Founding a different way of learning

Bertil Hult wasn't born a businessman. In fact, his early years at school gave little indication of "success" at all. Growing up in Sweden in the 1940s, he struggled in a system that didn't allow his dyslexia to be seen as anything other than a limit. Frustrated by his inability to read and write in line with standardized education, he found himself segregated academically and socially. By high school age, he was adrift.

At 15, Bertil visited an unemployment office in the hope of finding a job—any job. When asked what he wanted to do, he had no answer. Under pressure, he blurted out, "I want to work for Sweden's richest person."

A role as a "runner boy" was found, and the next day Bertil began ferrying memos around the offices of Mr.

Bertil Hult

Swedish
Founder, Hult International Business School

Wallenberg, executive chairman of one of Sweden's largest banks. He worked hard, taking pride in his role. In his second year, a senior manager advised that unless he wanted to deliver mail his whole life, he would need to learn English. But wouldn't that mean a return to education, an environment where he had failed at an early age?

Luckily, the advice did not lead Bertil back to the classroom. The bank arranged a job for him in London, in the small office of a ship-brokerage firm. There Bertil learned English quickly and, aged just 17, felt determined to finish his schooling—on new terms.

Studying hard, and with the help of his mother, Bertil entered the University of Lund—but once more came face-to-face with the rigidity of the "traditional" learning environment. If this was practice for the working world, how on earth would he survive?

Bertil fell out of school and into business with his brother Anders, importing and selling T-shirts and shoes across Sweden. It suited him—chances to meet people, opportunities to travel. It was in Hungary, aged 22, that Bertil noticed Swedish flags on a restaurant table. He learned that the Swedish ambassador would be present that evening and felt compelled to meet him.

Convincing a waiter to reserve an adjoining table for him and swiping a flag for himself, Bertil got the attention of the ambassador, who praised his ingenuity. But it was a guest, Mrs. Löwenadler, who planted the seed of his business. Her son was seeing great success taking Swedish students on summer visits to France—staying with families, making friends, and becoming proficient in the language in the process. Reminded of how he too had learned English from experience, Bertil had a thought: why couldn't education be delivered this way?

Fast-forward to today and Bertil's company, EF Education First, is the world's largest provider of experiential language travel. But Bertil's influence wouldn't stop there. Around the time EF was taking shape, the Arthur D. Little Management Education Institute was opening its doors in Massachusetts, USA, to train the business leaders of the future. Aligned in their visions of practical, hands-on learning, Bertil crossed paths with the institution, became its benefactor, and ultimately its namesake in 2003. Hult International Business School was born.

Watch how Hult was made at **hult.edu/mediaroom**

1964
The Management Education Institute in Boston is formed by Arthur D. Little Inc., the world's oldest management consulting firm.

2003
Renamed Hult International Business School, honoring benefactor Bertil Hult's vision and commitment to educating international business leaders.

2005
Becomes first US school to have its MBA accredited by the Association of MBAs (AMBA).

2014
Forms alliance with Ashridge Business School, merging operationally in 2015.

2014
The MBA curriculum, redesigned in collaboration with business leaders and employers, wins AMBA's 2014 Innovation Award.

2017
Earns global accreditation from the Association to Advance Collegiate Schools of Business (AACSB).

2018
Awarded EQUIS accreditation, officially achieving the coveted "triple-crown" status—the first US business school to do so.

2020
In the midst of a global pandemic, Hult launched its first Live Online degrees.

Bertil's first business was selling T-shirts

HULT PRIZE
BY HULT INTERNATIONAL BUSINESS SCHOOL

The World's Largest Student Entrepreneurship Competition

From one student's idea to a global movement. For more than a decade, the Hult Prize has been transforming how students envision themselves as leaders of change. Every year, participants compete to solve a challenge that's impacting billions of lives. Competitors receive coaching and mentorship as they build a team, formulate ideas, create their business, run pilots, and pitch to influential audiences at each round in the hope of winning 1M USD to launch their social enterprise. It's an educational experience of a lifetime and the ultimate example of Hult's learning-by-doing philosophy.

300k+
students participate to create social enterprises every year

Students from universities all over the world take part in the challenge. Here, Team Rutopia from Tecnológico de Monterrey in Mexico, celebrate their win.

Hult Teams in the Hult Prize

Ideate

Sumana Samuk's MBA team Green Hands made it to the top three in the Regional Finals in 2017.

"The challenge was restoring dignity to ten million refugees. We focused on Lebanon, which has the highest density of refugees in the world. To us, restoring dignity meant empowering them with the chance to earn a living. We had a simple concept: collect and convert waste plastic bottles into jackets and sell on."

Pilot

Hanny, Patricio, and Ikram—team Enpov—were the first undergrad team from Hult to reach the Accelerator Finals in 2019.

"We secured corporate sponsorship to travel to Ethiopia to research and pilot our idea to increase access to the agriculture market. We knocked on doors from businesses to government officials, and our business model evolved significantly. Our research led to us designing a hybrid electric tricycle, and a contact in Sudan built a prototype for us."

Pitch

Genr8—now a multi-award-winning business—was an Executive MBA team that made it to the Regional Finals in 2018.

"Hult Prize has the Hult DNA embedded within and nobody knows more about it than the people at Hult. We understood the mindset and were prepared both practically and emotionally for the intense rounds of pitching to panels of experts, investors, and leaders."

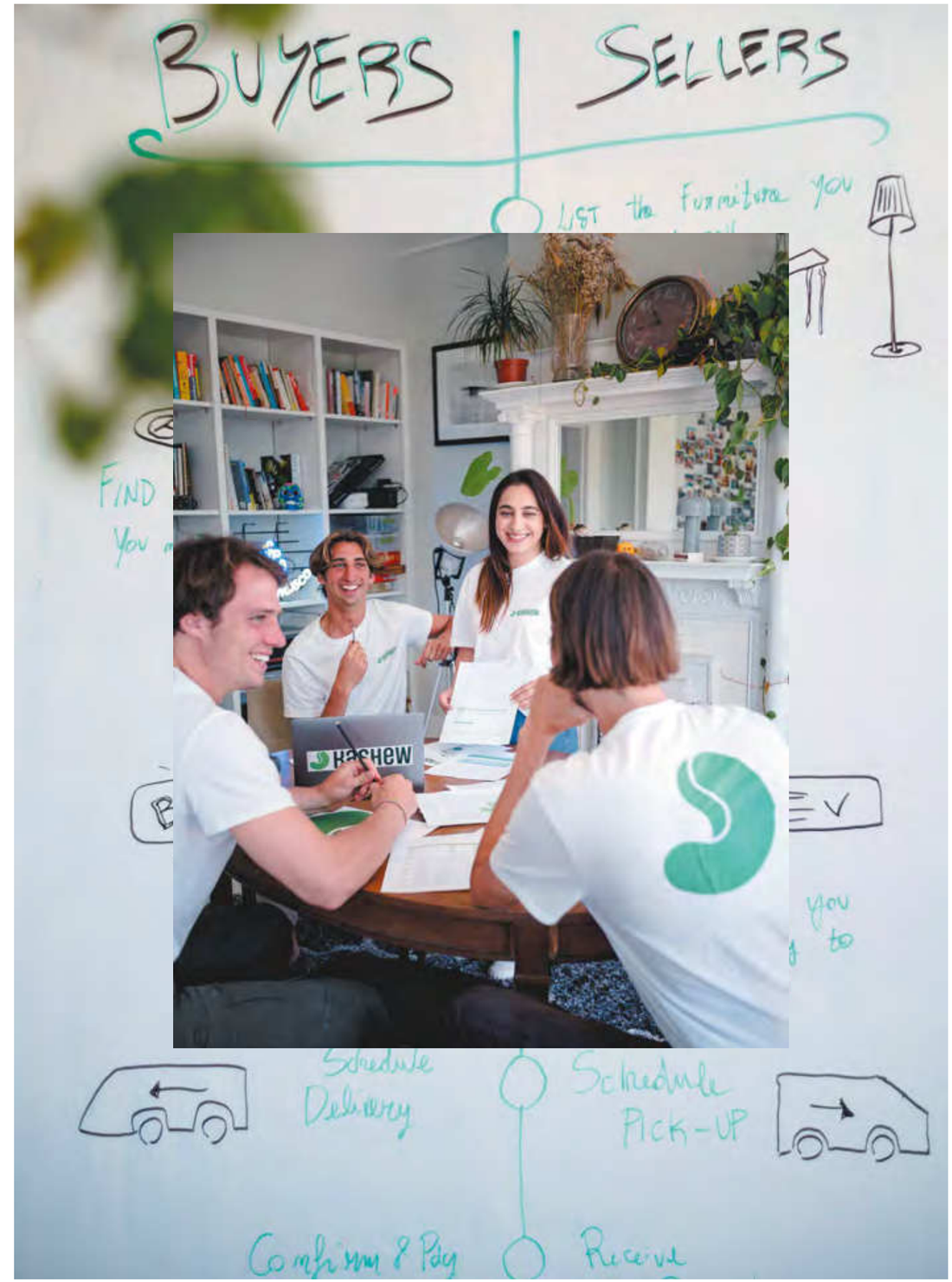
An astounding 50+ Hult Prize alumni have been named in Forbes 30 Under 30 lists, demonstrating the impact Hult Prize participants have made in the entrepreneurial space.

Go to **hult.edu/hultprize** for more info and to read more student stories

Team KASHEW—undergrads Francesco De Conto and Per Obiora, with grad students Bruno Bolla and Baharak Arjomandi—were one of ten winning teams in Hult Prize 2020, who all shared the prize money equally

"The challenge was to build a startup that would better our planet with every dollar earned. Our idea came from a struggle we faced—furnishing our flat on a student budget. Our solution: collect free items, clean them, resell them with an added option for delivery—and with the profit, 25% goes toward reforestation."

The team with their mentor, Prof. Larry Louie



Named by *Time* magazine as one of the "top five ideas that are changing the world for the better" and dubbed the "Nobel Prize for students," the Hult Prize is a global leader in impact education. We see the Hult Prize as a vehicle for making our educational philosophy freely available to all students, wherever they're studying, and support every Hult student who wants to take part in this life-changing experience. This is the story of one team of Hult master's students, Musana Carts, who set out to solve the 2016 Hult Prize challenge to double the income of ten million people in crowded urban spaces.

Meet team Musana Carts

1 Form a team

Hult campuses hold mixers to help Hult students who want to compete to find team members and pitch their initial ideas.

MANON LAVAUD: I'm the captain and the youngest member of the team. I was born to a family of doctors and grew up within a multicultural community in Reunion Island. During an internship in Tanzania, I knew I had to make this world a better place.

NATALIEY "TALIEY" BITATURE: My life has always been shared between two worlds—Uganda and the UK. My knowledge of Uganda proved helpful when it came to launching our business there.

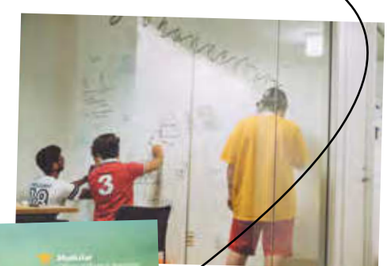
KEISUKE "KEI" KUBOTA: My name means "to help others." I felt my Hult master's program would help me live up to the name my parents gave me.

How to solve an impossible problem?

2 Have an idea

Ideas can come from anywhere. Campuses run ideation workshops for Hult teams who want to explore their options.

MANON: It all began with a Design Thinking activity during Social Innovation class. We were given art and craft materials to create a prototype of a business idea, and this sparked the team's imagination to create something for the Hult Prize. I wanted to give back to the community I'd met in Dharavi, so we agreed on targeting India and after two months, came up with the idea of providing electricity through solar backpacks.



~~Scratch that,~~ new plan

3 Be ready to pivot

It's a steep learning curve and adapting quickly is vital. Teams often ask experienced faculty to mention them to help them through the process.

TALIEY: Things were going so well until we realized our idea wouldn't work in the urban areas of India. It was back to the drawing board. After some intense research, we decided to target Uganda, but still had no specific venture idea. A week before the internal campus competition, I showed my team a drawing of a food cart with solar panels; after some serious research, we realized this could actually work.

We made it!

5 The Global Finals

The final pitch is at the UN headquarters in NYC to a panel of esteemed judges that have previously included figures such as former US President Bill Clinton and Nobel Peace Prize-winner Muhammad Yunus.

TALIEY: We couldn't have imagined in our wildest dreams that we'd be pitching at the Hult Prize Global Finals. But we made it! I opened it with, "Tonight I've brought each of you a Rolex. Not the watches from Switzerland, but the fastest-growing street food in Africa." Our presentation was simple but effective, showing a clear strategy of how we would solve street-cart problems and a cost breakdown of how we would reach 60,000 people in East Africa over the next three years. We didn't win the prize, but we all felt like we'd won something priceless.

On the ground in Kampala

4 Prepare to pitch and pilot

It's an intense competition with multiple "knock-out" rounds of speed pitching to panels of experts. Winners of the Regional Finals go through to the Accelerator Program.

TEAM: We'd made it through the campus competition and won the regional competition in San Francisco. It was now time to turn talk into action with on-the-ground research. In the six days we were in Kampala, we held focus groups and got to know the people we were trying to help. We met several local business owners and managed to get our prototypes out to see what the street vendors thought.

Hult Prize was only the beginning

6 Keep going ...

Many teams keep working on their Hult Prize business idea long past the competition itself. From 2016 to now, Musana Carts are still going strong ...

TEAM: We had won the confidence, strength, drive, and ambition to turn Musana Carts into a reality, and that's exactly what we're doing today—83 street vendors are successfully using Musana carts, we've created eight jobs, reduced smoke emissions, improved food safety, and reduced energy costs for the vendors.

Show your support and follow @musanacarts

A decade of impact

- **2021** Transforming food into a vehicle for change. Creating jobs, stimulating economies, reimagining supply chains, and improving outcomes for ten million people by 2030.
- **2020** Bold Businesses for a Better Planet
- **2019** Global Youth Unemployment
- **2018** Harnessing the Power of Energy
- **2017** Refugees: Reawakening Human Potential
- **2016** Crowded Urban Spaces
- **2015** Early Childhood Education
- **2014** Healthcare: Non-Communicable Disease in the Urban Slum
- **2013** The Global Food Crisis
- **2012** Global Energy Poverty
- **2011** Global Water Crisis
- **2010** Early Childhood Education

Hult Prize Changing the World One Idea at a Time

Do Global

because international business is all about cross-cultural understanding.

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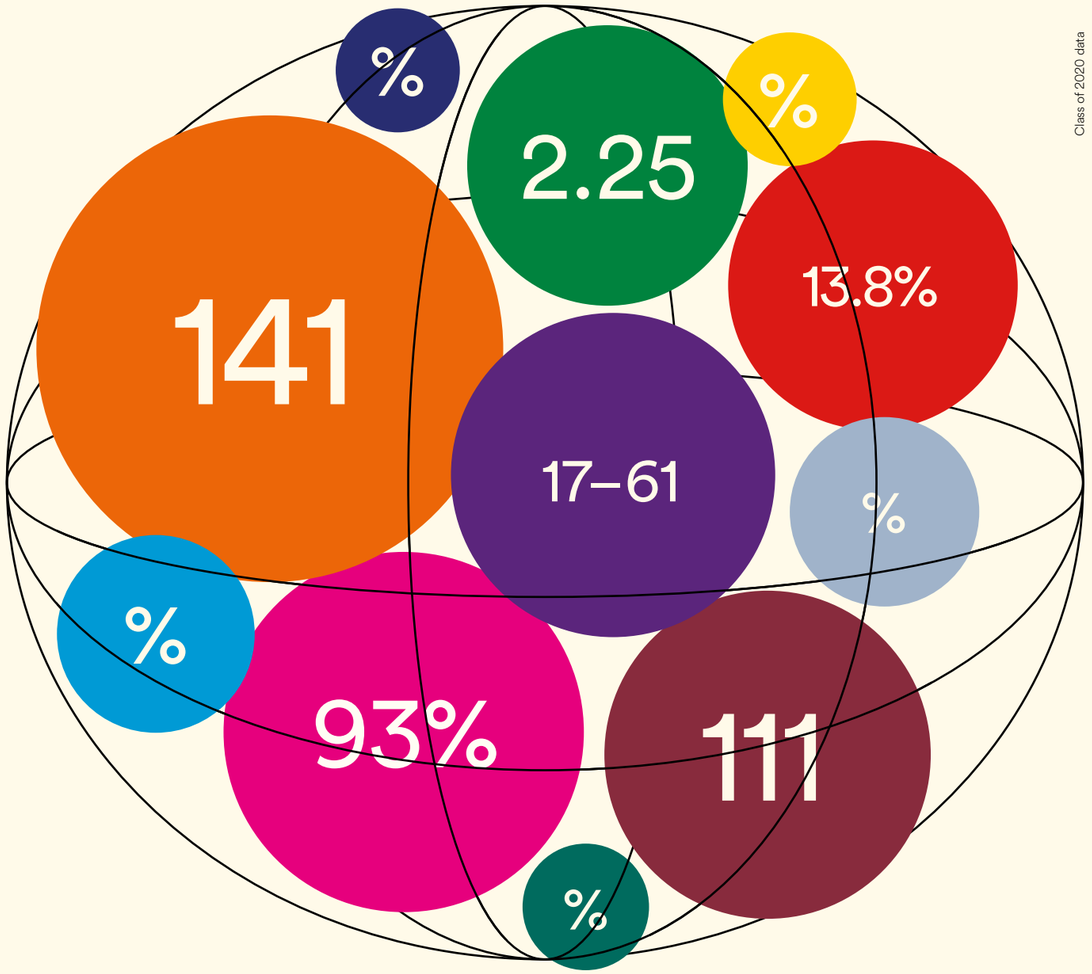
Collaborate on
a Global Scale

Fresh perspectives, unique experiences, varied skillsets; the value diversity brings to business is a game changer. It drives innovation, strengthens strategy, and brings dynamism to the workplace.

As employers look to diversify their workforce, they're also in need of people who can navigate the challenges of working with teammates of multiple different cultures and backgrounds. At Hult, this becomes second nature.

Immersed in a melting pot of 141 nationalities, every classmate is a new learning opportunity. With every team project, class debate, and lunchtime chat, Hult students learn to turn difference into strength and unite toward a common goal.

Hult graduates don't just thrive in an international environment, they know how to leverage it to get results.



Class of 2020 data

17–61
the age range of students

93%
of students study at a campus outside their home country

2.25
the average number of languages per person

111
total number of languages spoken across all our campuses, with the top 10 languages after English being:
Español (22%)
Français (17%)
Deutsche (10%)
Italiano (9%)
عربي (8%)
普通话 (8%)
Portugues (5%)
हिन्दी (5%)
Русский (4%)
Norsk (3%)

13.8%
of students have dual nationalities

141
nationalities and counting ...
United States
Italy
India
Germany
China
France
Mexico
Nigeria
UK
Brazil
Norway
Canada
Colombia
South Africa
Russia
Spain
Japan
Lebanon
Philippines
Pakistan
Switzerland
Peru
Netherlands
Austria
Belgium
Jordan
Portugal
Sweden
Taiwan
Saudi Arabia
Tunisia
Morocco
Ghana
Dominican Republic
Denmark
Korea (South)
Albania
Indonesia
Egypt
Venezuela
Vietnam
Algeria
Ecuador
Turkey
United Arab Emirates
Poland
Thailand
Finland
Chile
El Salvador
Dominica
Bulgaria
Zimbabwe
Kazakhstan
Hungary
Australia
Congo
Ethiopia
Romania
Argentina
Iran
Israel
Iraq
Côte d'Ivoire
Ireland
Guatemala
Costa Rica
Angola
Ukraine
Nepal
Palestine
Sudan
Greece
Guinea
Kenya
Cameroon
Syria
Lithuania
Cambodia
Puerto Rico
Mauritania
Bolivia
Senegal
Haiti
Czech Republic
Honduras
Singapore
Uzbekistan
Slovakia
Georgia
Bangladesh
Luxembourg
Panama
Antigua and Barbuda
Andorra
Slovenia
Burkina Faso
Malaysia
Bahamas
Cuba
Saint Kitts and Nevis
Cyprus
Afghanistan
Uruguay
Macao SAR, China
Bosnia and Herzegovina
Paraguay
Cape Verde
Uganda
Jamaica
Mali
Curaçao
Eritrea
Gabon
Madagascar
Sierra Leone
Trinidad and Tobago
Gambia
Lesotho
Democratic Republic of Congo
Qatar
Mozambique
Zambia
Somalia
Tonga
Myanmar
American Samoa
Namibia
Hong Kong SAR, China
Benin
Libya
Armenia
Iceland
Belarus
British Indian Ocean Territory
Grenada
Rwanda
Botswana
Belize
Tanzania
Croatia

Diverse Teams Mean More Skills

Business success begins and ends with teamwork. Working in diverse teams to solve real-world business challenges is at the center of every Hult program. It's what will give you the skills that stand out to employers and enable you to build your own business. There's no such thing as a typical team at Hult, but here's what one group of students from the class of 2021 has to say about the impact working in diverse teams has had on their skillset.

Sharon Ching Lam Kwok

Hong Kong Chinese
Consumer Electronics, Manager

● **Creativity:** "You learn and innovate the most when you're with people who don't share the same perspective as you do. At Hult, we got to experiment with different scenarios and approaches to real-world challenges—we could literally think without boundaries."

Archit Doshi

Indian
Family Business, Sales & Marketing Manager

⬟ **Leadership:** "One of the biggest challenges of leading such diverse teams is learning how to bring out the synergies in all team members to unite on the task. It taught me patience and the importance of inclusion. I plan to reconstruct my organization on a platform of diversity and inclusion using the methods I've learned at Hult."

Gerardo Serrador

Mexican
Sports Marketing, Advertising, Menswear Entrepreneur

★ **Critical Thinking:** "Sometimes, what is a crucial problem for one person, is not the same for another. This brings very interesting approaches to the task at hand; many of those approaches are completely new to you and that becomes not only a potential new solution but a very interesting learning experience."

Hanna Reim

German
Civil Engineering, BIM

▲ **Problem-Solving:** "There are constant challenges to overcome, but diversity encourages dynamic problem-solving and impactful decisions. How different team members approach the same problem is not only beneficial for the problem-solving process itself, but also supports the understanding of the problem and leads to high-quality solutions."

Kemisola Oloriegbe

Nigerian
Consumer Goods, Operations & Supply Chain Professional

● **Collaboration:** "Diverse teams bring a lot of new insights and perspectives to the table on any given project. It's important to state the rules of engagement early on and present ideas coherently to foster collaboration and enable the team to deliver on their team's objectives."

Thomas Borg

Australian
Finance, Investment Analyst

■ **Communication:** "The usual methods we had for communicating and analyzing ideas sometimes didn't map that well on to each other's cultural norms or understandings. So, we had to tailor our approach to each listener's experience and background. We had to be explicit and clear in the way we communicated."

Annabel Bryson

American
Software & Technology, Product Sales Rep

♥ **Reflective Learning:** "Working with people of different cultures, experiences, and ages and reflecting on my own and others' performance has altered the way I approach challenging situations and matured my way of thinking."

Top 7 skills employers look for in new hires

- ● Collaboration
- ■ Communication
- ⬟ Leadership
- ▲ Problem-Solving
- ⬢ Creativity
- ★ Critical Thinking
- ♥ Reflective Learning

Data from Burning Glass Technology analytics from millions of job postings worldwide. The development of these skills is integrated into the core of all Hult's programs.

Hear more from the students at **hult.edu/mediaroom**

Meet Our Campuses

They're the members of the Hult team that will define your student experience like no other. They all have their own personality, style, and unique set of attributes to bring to your career journey. The good news is: you don't have to settle on one. You can get to know many of our locations during your Hult program with Global Campus Rotation.

Hult Boston

1 Education Street, Cambridge, MA 02141, USA

LIKES: Bright minds and bold ambitions.

MOST PROUD OF: Reputation as the most prestigious academic city in the US, international prowess in healthcare, emerging startup scene, the Red Sox.

DISTINGUISHING FEATURES: Right on the Charles River, backs on to North Point Park, breathtaking views of downtown, a piece of the Berlin Wall is mounted at the entrance.

VITAL STATISTICS: Ranked #1 in the list of top 25 US startup hubs, 550 biotech firms are based in Massachusetts, ranked #4 US city with the most international students.

Hult San Francisco

1355 Sansome Street, San Francisco, CA 94111, USA

LIKES: Disruptive innovators and active networkers.

FAMOUS FOR: Entrepreneurial spirit, epoch-defining brands, tech innovation, and open-minded creativity.

VITAL STATISTICS: #1 for venture capital, most invested in of any US city, 51 Fortune 500 companies are based in the Bay Area, 39% of residents were born overseas.

PERSONAL STYLE: California business casual—former dot-com headquarters with a startup layout and vibe, minutes from the San Francisco Bay waterfront.

Hult London Undergraduate

35 Commercial Road, London, E1 1LD, UK

LIKES: Business-minded creatives with a can-do attitude.

FAMOUS FOR: London's creative center known for its alternative art and music scene and Europe's largest startup cluster, Tech City.

VITAL STATISTICS: In London's Zone 1, student accommodation available near campus.

PERSONAL STYLE: Epitome of quirky London cool, modern industrial interiors in an original 19th-century building, on-site coffeehouse and café.

Hult London Graduate

37-38 John Street, London, WC1N 2AT, UK

LIKES: Finance, marketing, entrepreneurship—pretty much anything business related.

MOST PROUD OF: Having more headquarters of international companies than any other European city, the biggest startup cluster on the continent, and a long-standing reputation as a global trendsetter.

DISTINGUISHING FEATURES: In London's academic center and major media hub, minutes from the Zone 1 Tube station Holborn, walking distance to world-renowned financial district.

VITAL STATISTICS: 40% of the European HQs of global companies are based here, 37% of residents were born overseas.

QUICK QUIZ

Find Your Perfect Match

Where you study is as important as what you study; get ready to embark on a locationship of a lifetime. Are you best suited to the casual California vibes or the fast pace of Dubai? Love the endless variety of London or the friendly feel of Boston? Maybe you can't be tied down and want to explore them all? Find your ideal Hult home campus in this quick quiz.

Which Hult home campus will you make your own?

Boston

Dubai

San Francisco

London

Scan QR code to find the one

hai

eputation as a pioneer
nd architecture; home
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k

ything—the most iconic
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ce, and media.

uate students who want
n New York's notoriously
ness environment and
etropolis firsthand.

Hult Online

Your home

LIKES: Flexibility, affordability, interactivity.

MOST PROUD OF: Limitless Learning technology that elevates distance learning to an immersive experience, practical team-based approach, global network of students.

DISTINGUISHING FEATURES: Range of flexible program formats, options to come to campus.

VITAL STATISTICS: Utilizes intelligent speaker-tracking cameras, 360° ceiling microphones, and interactive virtual classrooms with a mix of synchronous and asynchronous learning.

40%

of international students at Hult's US campuses gain employment in the US

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PERSONAL STYLE: California
casual—former dot-com
with a startup layout and
from the San Francisco B

Notes

Hult Dubai

Dubai Internet City, PO Box 502988, UAE

LIKES: Dynamic movers and shakers with a nothing-is-impossible attitude.

FAMOUS FOR: Having one of the world's fastest-growing economies, a highly international and driven workforce, strategic geographical location bridging East and West.

DISTINGUISHING FEATURES: Ultra-modern campus, surrounded by world-leading tech companies, perfectly positioned to take advantage of the city's leisure lifestyle.

VITAL STATISTICS: 11% growth per year of international trade since 1988, 16M+ visitors in 2019, close to 90% of Dubai's population born overseas.

Hult Shanghai

Central Shanghai

MOST PROUD OF: Reputation as a pioneer in food, fashion, and architecture; home of the Shanghai Stock Exchange and the world's busiest container port.

PERFECT FOR: Students who want to take electives in the commercial center of China to gain insight into Chinese culture and business practice.

Hult New York

Manhattan

FAMOUS FOR: Everything—the most iconic city in the US, with global influence on commerce, finance, and media.

PERFECT FOR: Graduate students who want to take electives in New York's notoriously competitive business environment and experience this metropolis firsthand.

40%

of international students at Hult's US campuses gain employment in the US

Hult Online

Your home

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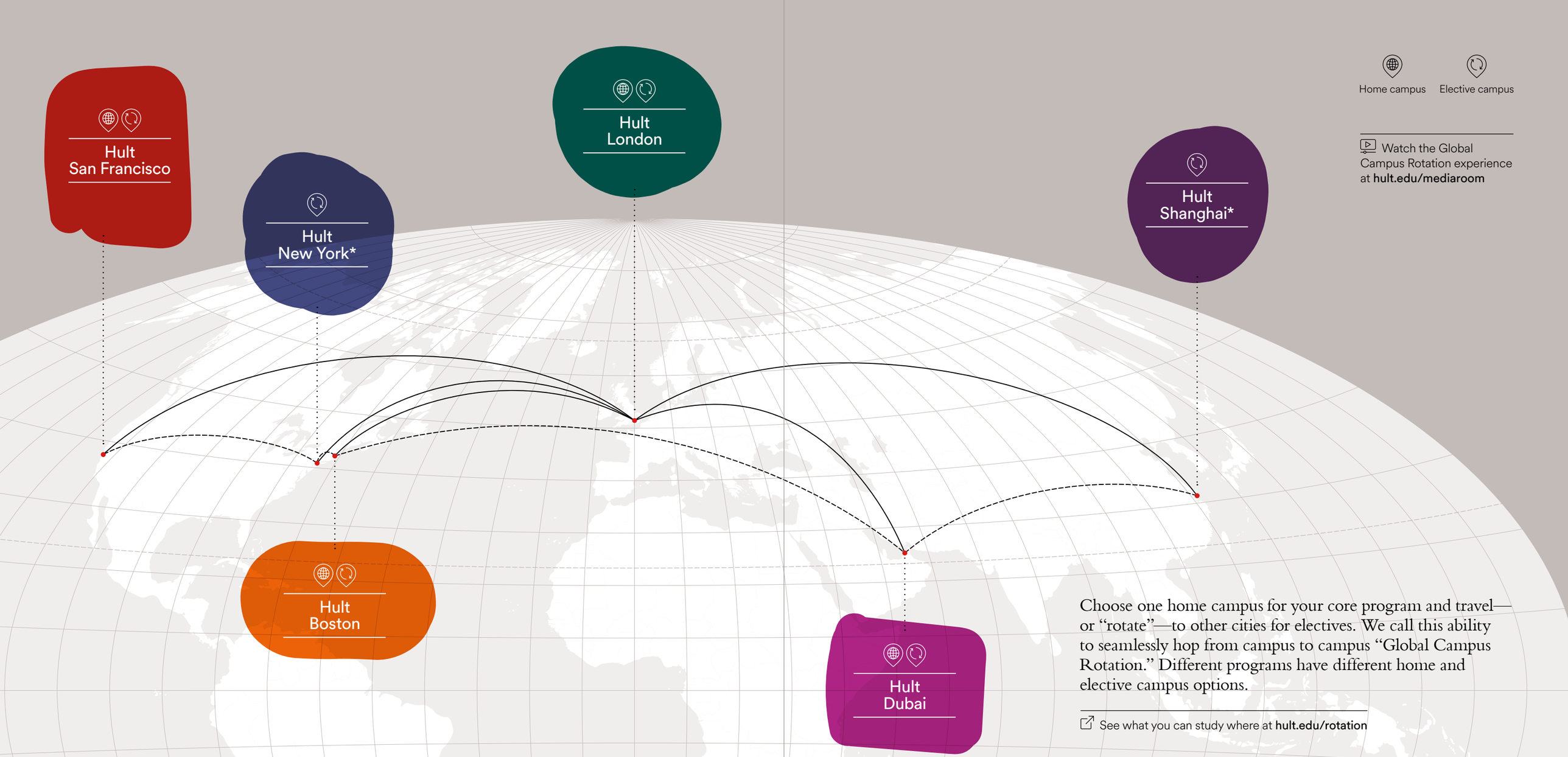


Home campus

Elective campus

Watch the Global Campus Rotation experience at **hult.edu/mediaroom**

Choose one home campus for your core program and travel—or "rotate"—to other cities for electives. We call this ability to seamlessly hop from campus to campus "Global Campus Rotation." Different programs have different home and elective campus options.

See what you can study where at **hult.edu/rotation**

The World Is Your Campus

*Please note that Hult New York is an elective campus and is only open to graduate students; Hult Shanghai is an elective campus that is open to both undergraduate and graduate students.

"It blows my mind that there can be this level of diversity in one place."

Raafi

Blown Away by Boston

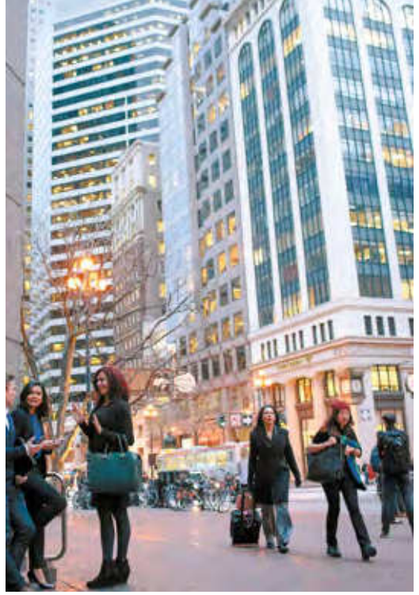
Raafi Jahangir

Bangladeshi
Bachelor of Business Administration, Class of 2019
Dual Degree, Master of Business Analytics/Finance, Class of 2022

I was born in Bangkok to Bangladeshi parents. I've been to international schools my whole life, and I always knew I wanted a career in business. My parents tried to get me to try other things, but it was always what excited me most. In high school, I started an entrepreneurship club and never really looked back. I'm a social butterfly, I love interacting with people, and that's what business is all about—people.

Literally every single person in my cohort is from a different country. It still blows my mind that there can be this level of diversity in one place. I decided to put myself at the core of the student experience by being a Resident Assistant at Hult House, the on-campus student residence in Boston. It's been a great way to get to know people—students from all different programs, staff, security guards; we're all close here.

I've been hyped to come to the Boston campus for over a year. I did my undergrad at Hult and had experienced the San Francisco, London, and Dubai campuses. When the business analytics master's program opened in Boston, I knew that was next for me. The first time I came to campus, I was blown away—it's just "whoa!", so cool. Let me show you around ...



I didn't know how many pharmaceutical headquarters there were here; Boston is the leading US city for healthcare. It's such an innovative and exciting sector and there's a real sense of inventiveness here.

Weather is a big part of Boston life, from the snowstorms in winter to the incredible colors in the fall.

Boston was where Hult first started and has grown to be Hult's biggest campus. This is the on-site restaurant, Little Lingo.

The auditorium is where all the big speaker events happen, and we also have social events in here. It looks out over downtown Boston and is an awesome space, in the day and at night.

Tatte Bakery in Cambridge is incredible. I go to get hot chocolate and tiramisu and I feel like an influencer or something—I have to take a picture!

The campus is right on the banks of the Charles River. You can hang out on the esplanade, go kayaking, and it's great to take a walk along the water and clear your head.

This is the atrium in Hult Center, the main academic building. It's where all the big celebrations happen, like Mardis Gras and Diwali.

There's a five-a-side soccer pitch right by Hult House, where I live on campus, and we play a lot—in all weathers. There's also an outdoor basketball court and a gym with a huge rock-climbing wall.

"Collegiate life in the heart of the city."

Hult Boston hult.edu/boston

Raafi's Campus Tour

Larry Louie, MBA

Chinese American
Finance, Accounting & Entrepreneurship Professor
Hult Prize Mentor
Former COO and Founder, Alibris
CEO, Peninsula Advisors
CFO, Norris, Beggs & Simpson
Board Member, La Cocina

I am a native of San Francisco, which is rare these days. My mom was born in the city and my dad came here from China when he was seven years old. I've always lived here, even for college. I love to travel, but there's just nowhere else that holds the same appeal as home. Besides, all my great loves are here: venture finance, small growth businesses, social entrepreneurship, and good food.

Since I was nine years old and selling confetti to New Year's revelers in Chinatown, I knew business was the best fit for me. Mine is a classic San Francisco career story, which includes many parallel paths. My first job was with KPMG; after my MBA, I joined Bain and Company, then started a consulting company with friends, became CEO of a software company, started an ecommerce company, and eventually became a professor.

I've been with Hult more than ten years now, and there are two main reasons for that: we're both very entrepreneurial and both love to grow people. A lot of higher-ed institutions say the student is the focus but in reality, they're more concentrated on research. Hult actually walks the talk; we're dedicated to making students' time with us the most transformative learning experience of their lives.

From the Gold Rush to today, this city has always been accepting of diverse cultures, religions, sexual orientations, and ideas. There's a unique joy of work here. Hult San Francisco reflects the city of San Francisco. Let me show you how ...

"There's a unique joy of work here."

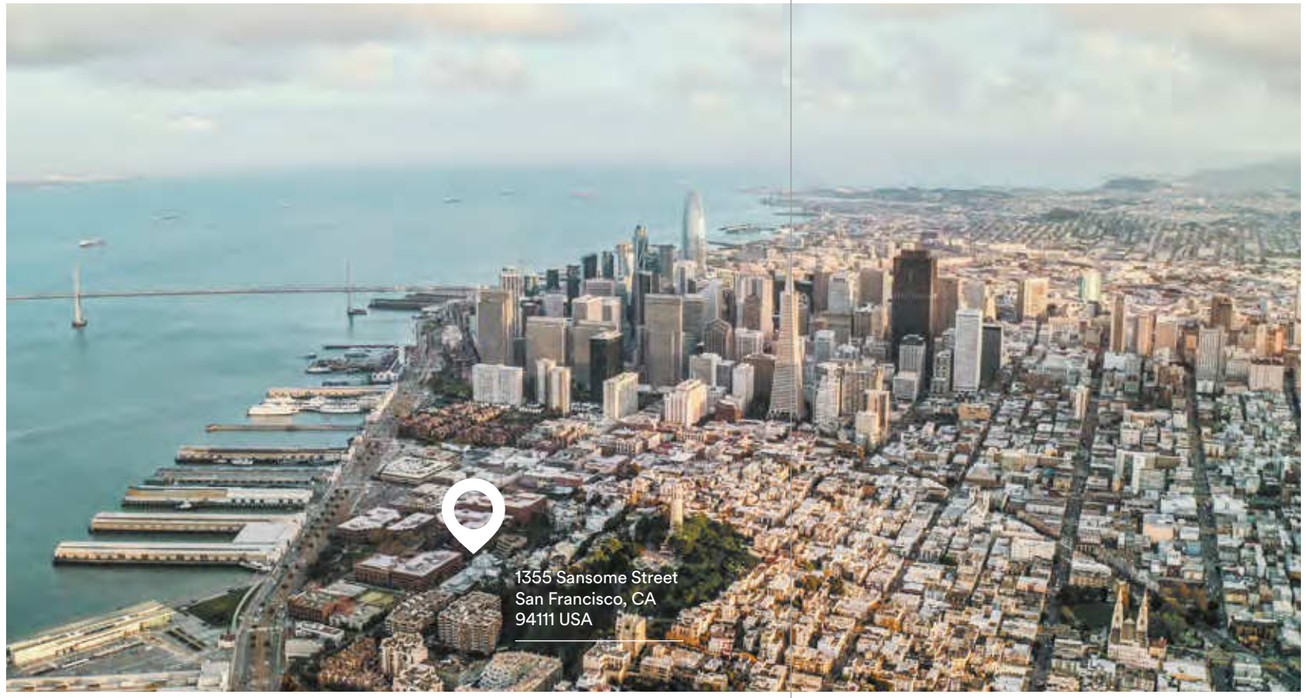
Larry No Place Like San Francisco

"It's a community—people want to help each other."

Inside is light and open, built for collaboration. I love the energy of the space and seeing students working together all over campus.

Food is my passion—cooking it, eating it, talking about it. I have an Instagram account @Prof_Foodie, and I am like Yelp for my students. If you want to know where to eat in San Francisco, come to me!

The campus building itself is a former dot-com headquarters, just across the street from the world headquarters of Levi Strauss.



The campus is in a beautiful historic area of San Francisco, just outside downtown and two blocks from the Bay.

You want urban culture or natural beauty? Beaches or mountains? Sailing? Ziplining? Volleyball? Skiing? It's all accessible from the city.

The campus is open-plan and has that startup vibe.

I've been a mentor for the Hult Prize since 2011. I'm so proud of all the teams I've supported over the years.

“Every day, you’re exposed to so much here.”

Selam “Lami” Ibrahim

British/Eritrean
Master of International Business, Class of 2015
Senior Growth Marketing Manager, PayPal
Co-Chair, Together 4 Her
Ambassador, Femme International

I’ve lived in London since I was a year old. My parents fled from the war in Eritrea in the ’80s, emigrating first to Saudi Arabia, then to the UK. They instilled in us that education was the key to better opportunities, and my mum modeled that by putting herself through university while raising three kids.

London is a place where everything works to bring your ambitions closer to reality. When I look at all the sectors I’ve worked in—corporate law, events, nonprofit, and now marketing—it’s been possible because everything is so accessible in London.

It sounds cliché, but I feel I have a responsibility to give back. The connections for making that happen are everywhere in London—I work with an NGO championing women’s health and inclusion in East Africa and am using my influence at PayPal to drive investment in Black-owned UK businesses.

I thought I was used to international environments but, honestly, Hult is next-level. I remember looking around the room at my classmates and thinking it was like looking at a map of the world. Being one of the few native Londoners on my program at Hult, I was the resident tour guide for my cohort. Now, I’m very happy to do the same for you ...

Lami Opportunity Knocks in London

"It was the most inclusive student experience I've had."

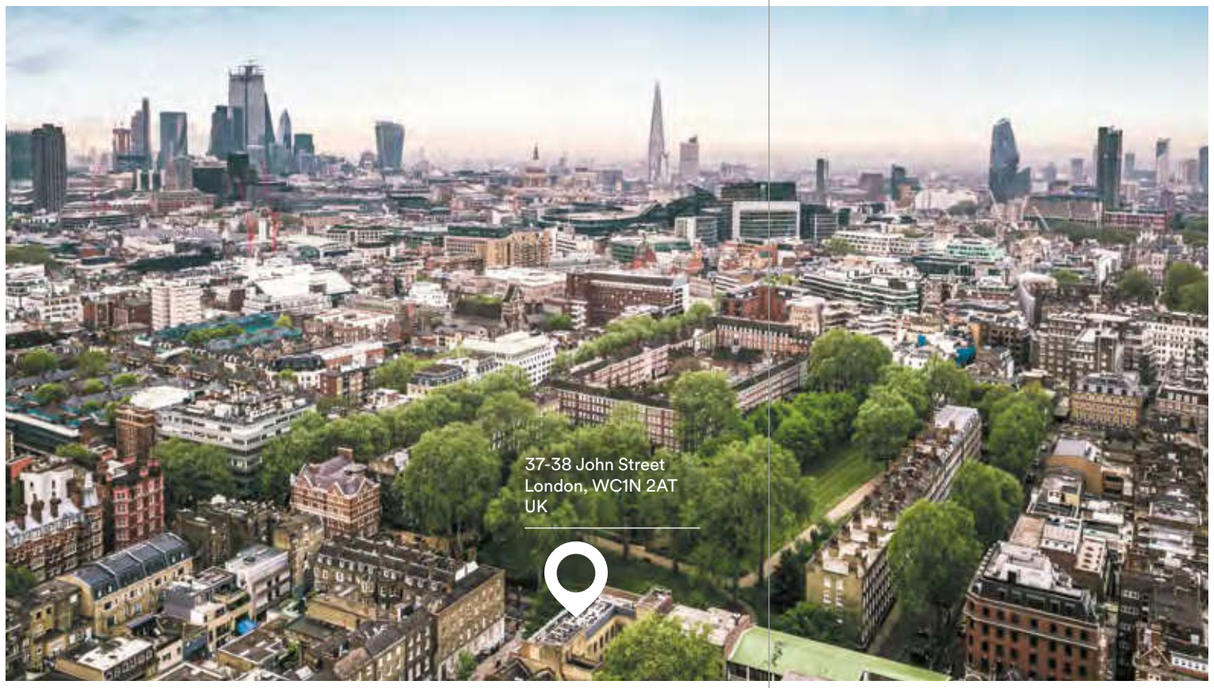
There are floors of designated meeting rooms, all kitted out for group work.

There's a garden out back—we were so lucky to have a space like this in central London!

You're surrounded by a diverse mix of different neighborhoods. There are just so many different places you can enjoy, even walking or cycling.

Classes are very interactive—it can get pretty lively!

It has a gorgeous modern interior—lots of open space with a nice mix of exposed brickwork with glass and mirrored materials.



The campus is in a super central part of London in a neighborhood with lots of other academic institutions—it's in a well-known academic hub that's well connected to the rest of the city.

My team won our business challenge set by Disney to develop a new market expansion and GTM strategy for sub-Saharan Africa.

London is buzzing, 24/7. This is a snap of Camden Lock—a great spot to hang out any time of day or night.

Kim

The Entrepreneurial Spirit of London Undergraduate

"That's how the real world works, right?"

When I started at Hult's London campus in 2009, as an admin assistant, I was young and energetic. I loved what I was doing, and I knew I needed to prove myself. I was always proactive, like: "Hey, do you need help? Can I follow you? Show me how you do this." I was always trying to figure things out for myself. The same entrepreneurial spirit that we look for in students, we look for in staff, and I guess that's why, today, I'm the program director at the London undergraduate campus.

It's so interesting to see how students respond to feedback from the clients they work with on their challenges. The client has nothing to lose—if they don't like an idea, they're going to say so. And that's how the real world works, right? Seeing how valuable that is to students is fascinating.

90% of what I do is helping students with their academic journey—but I'm really helping with their day-to-day life, whether it be academic help or life guidance. Sometimes, with so many radically different cultures in class together, debates can get pretty heated, and I'll be there to help students talk and understand that not everyone has the same way of thinking. I went to a school with 68 different nationalities so I've been brought up among lots of different cultures myself and, for me, it's just so fun.

That's London in a nutshell—fun. I'll show you what I mean ...

Kim Velleman

Dutch/British
Program Director, Hult London Undergraduate

My favorite area is the garden area—people getting food, playing foosball, everyone just mixing with each other and having fun. It's the best place to soak up the atmosphere.

The campus building itself is quite unique—it's a conversion of an old brewery. There are pieces of original street art on the walls and it has that edgy, London feel. We won a RIBA award for the design.

You can tailor your lifestyle to whatever suits you in London. Where you live, what you eat, how you spend your weekends—there are endless options.

Campus is in the startup and creative hub, Aldgate East, minutes from the Zone 1 Tube station. You can see everything from here—the markets of Whitechapel, hipster Brick Lane, and a ten-minute walk from the financial district.

The open-plan design means it's quite literally open-door for students. Professors, deans, support staff—they can see who's there and just walk right in.

The cultural celebrations on campus are the best. There's such a positive, fun vibe.

There are lots of great parks in London—in the summer, people hang out a lot in parks. I'd say Battersea Park, right on the river, is my favorite.

The neighborhoods themselves are the most interesting things to explore—my top picks are East London, where the campus is, and Brixton in South West London.

"There's the best of everything—for everybody."

Hult London Undergraduate hult.edu/london-ug

Kim's Campus Tour

Amanda The Impossible Happens in Dubai

"It's the only city where I've never felt like a foreigner."

Amanda Nimon-Peters, PhD

Australian
Data Science & Leadership Professor

I went to Adelaide University at age 16, had a junior teaching position at Flinders University at age 19, and did my PhD at Cambridge University on a full scholarship. All that success early on gave me a bad attitude at first; I regret that now.

I was a graduate research student at the Scott Polar Research Institute and spent almost a year living in a tent in Antarctica studying gentoo penguins. Then I worked for Proctor & Gamble in Brussels, Rotterdam, London, then Dubai. I've stayed in Dubai because, quite simply, it's the best place I've ever lived. It's the only city where I've never felt like a foreigner.

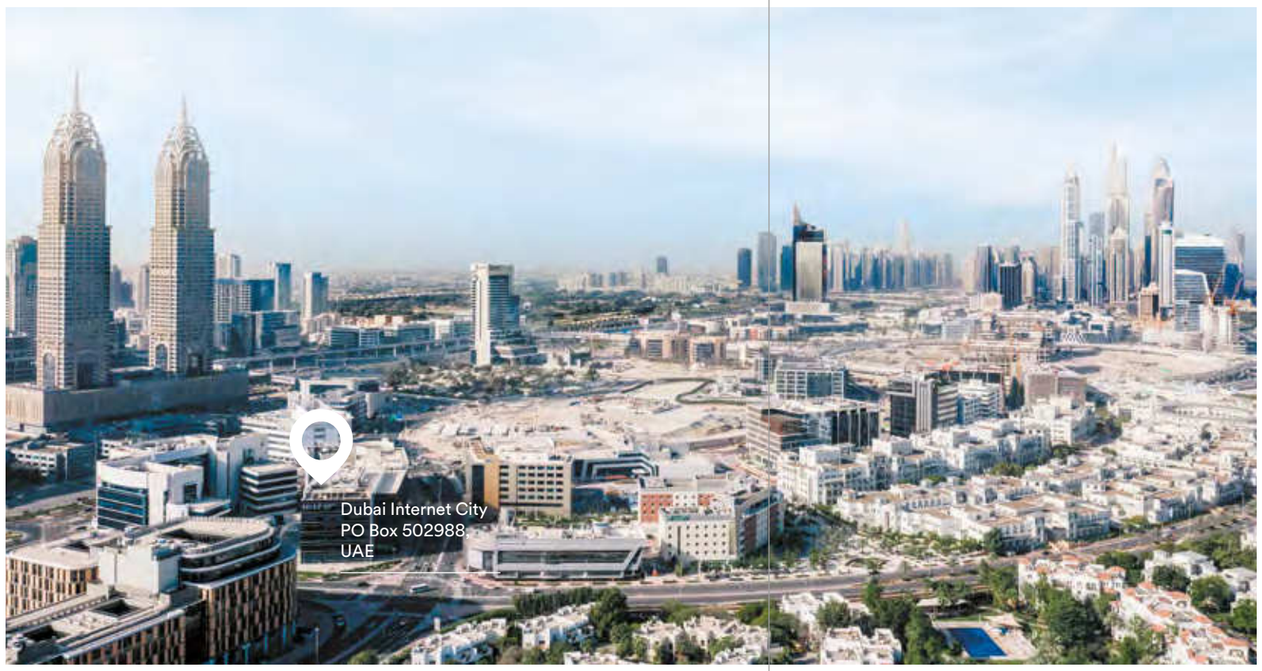
In all my roles at Hult—from campus dean to research strategist to professor—I've been able to help our students be more successful, and I love that. The leadership courses I encountered in the corporate world were mostly founded on anecdotes and examinations of a few famous white men. As a behavioral scientist, my approach to leadership involves science, data, and evidence-based models for skill development.

The way Dubai is governed embodies everything I value in business: good strategy, smart planning, intelligent management. People tend to emphasize cultural differences, but, in my experience, we all have more in common than we have in differentiation.

This is my favorite classroom; it's the first place I taught a full course at Hult, so it brings me good memories.

Students who pick Dubai as their home campus are perhaps a little more adventurous than the norm. A great weekend activity is to go out camping in the desert.

The campus is walking distance from the Metro, minutes from the beach, and a short taxi ride from Dubai Marina.



The campus is located within one of Dubai's Free Zones—Dubai internet City—so we are right in the midst of shops, services, and corporate buildings. GE, Coca-Cola, Cisco, and other companies are right next door.

It's a great city for exercising outdoors, and I do a lot of it because it's such a safe location for women. I'll take a run around my neighborhood or down at the beach. All the international competitions are here too—triathlon races, Spartan races, Tough Mudder, swimming and running events.

There are always new restaurants and venues competing with new concepts. My favorite place for sunset drinks is the elegant Jetty Lounge, which is on the beach close to campus.

The campus looks like the inside of an international company. The décor is modern and minimalist, and any partitions or walls are made of glass.

"It's like a simulation of the business world."

Hult Dubai hult.edu/dubai

Amanda's Campus Tour

"Network can't be overvalued in China; you need to be there and meet people for doors to open."

Fabian Lerch

German
Master of International Business, Class of 2015
Sr. Associate Strategy Advisory (Consultant), Cognizant

Fabian Fearless in Shanghai

hult.edu/shanghai

Shanghai was the obvious choice for Campus Rotation for me. I'd never been to China or Asia before, and I wanted to understand the mindset and business culture there. We worked on a market entry strategy for eBay in Shanghai, reporting directly to the head of strategy. We had to go and research the market in a huge city where English is not widely spoken. It was intense! But I learned a lot.

Everything in Shanghai is an experience, even getting your haircut. You go from eating in a restaurant on the 21st floor of a skyscraper with a shark tank in it to a market where you feel like you've traveled back 200 years in time. And it has the greatest nightlife I've ever seen, period. Being totally immersed in a different culture, not just visiting for vacation—it takes away your fear and opens up opportunities.

Martina Filippi

Italian
Master of International Business, Class of 2014
Corporate Account Executive, DoorDash

"I had the chance to see New York from a different perspective—it was fascinating."

Martina Networking in New York

hult.edu/newyork

I'd been to New York for vacation before I rotated there with Hult, but it was amazing to actually study there and put my foot into the business world of the city. I could start applying for my OPT visa immediately and start networking in the US earlier, as my plan was to find a job in the US after graduation. There's nowhere like New York. From the moment you land, you feel at home.

The business culture in New York, like every aspect of life there, is very fast paced. While I was there, I worked on a team project to create an incubator/accelerator program for the Cooper Union university. We presented weekly to a jury of six experts from the university. It was my first practical experience analyzing an accelerator program from different angles. At that time, I had no idea that I would go on to work in the core of Silicon Valley where pretty much every company started within an accelerator or incubator program.

Glen Kasneci

Albanian
Live Online MBA, Class of 2021
Wealth Management Advisor, Rothenberg Capital Management

Not every educational route is meant for everybody; everyone has to find their own path. When I've taken courses at university before, it wasn't relevant to real-life situations. I came to Hult to learn how business—and people—actually work. I love that everything we learn is relevant.

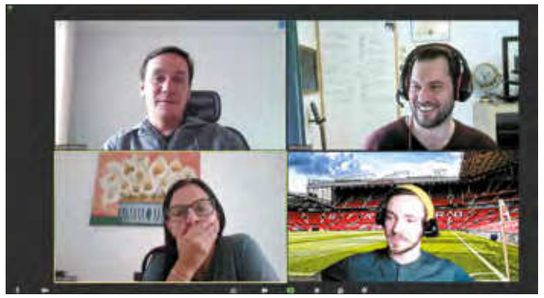
I've always traveled, and I really enjoy interaction with other cultures and wanted that in my degree, even online. In my Live Online class at Hult, there are people from the US, Mexico, Brazil, Egypt, Togo; it's the next best thing to being in a classroom. You don't just get a different point of view, you understand that there are different ways of doing business. And I don't have to leave my job, my home, my family—I can do it all right where I am.

I'm of a generation for whom business was very aggressive and focused on profitability rather than sustainability. We're in a time now where that's changing—it's more of a parallel mentality; how we can use all this new technology to actually build a better future? I wanted to adapt, evolve, and be part of that change. People often complain "this doesn't work, that is unfair," but we all need to do our part. My part is to get educated, to add value to my own life first, then be able to share that; add value to my work, to the people around me, to society. It's our job to make humanity better.

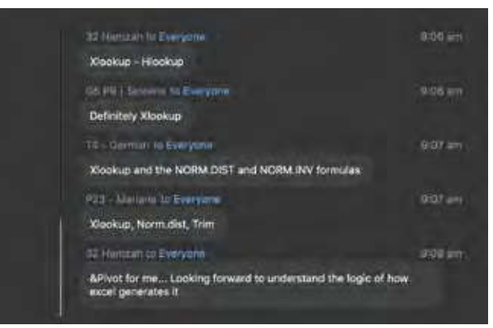
Glen Changing Things Online

"Everything we learn is relevant."

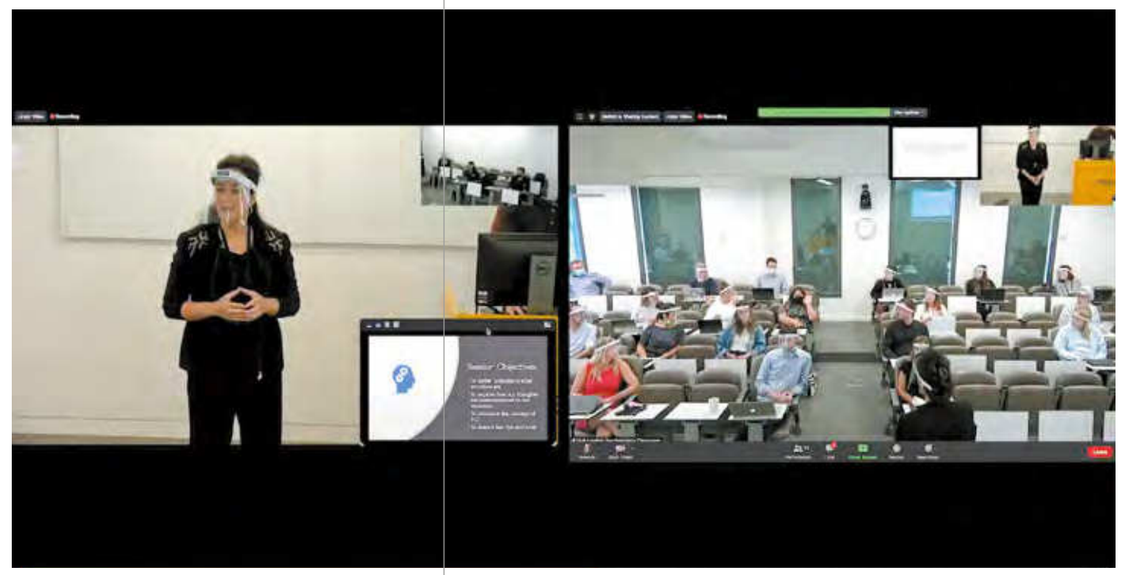
"The quality of teaching is outstanding."



Every project, we work with different people, and it's a great opportunity to get to know everyone; so we have to be respectful of people's time zones.



Participation in the class is really important; you get out what you put in.

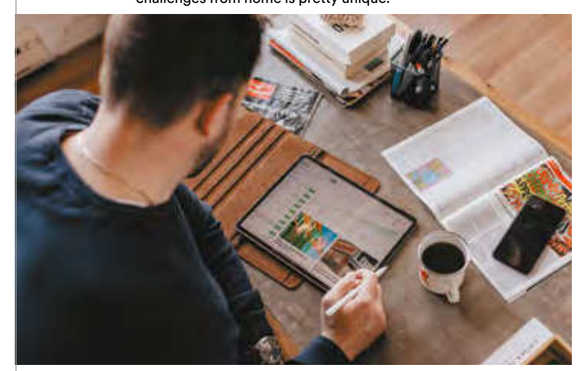


The technology, the level of interaction, it's great—it's the next best thing to being in a classroom.

We all have other commitments—work, family—and the schedule's designed for that.

Hult's Limitless Learning technology uses intelligent speaker-tracking cameras, 360° ceiling microphones, and interactive virtual classrooms.

Getting hands-on experience collaborating on business challenges from home is pretty unique.



Balancing work and study is tough—I try to keep my workspace separate from my personal spaces.

Do

PAGE	CONTENT
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A	Start Your Growth
72	Ethical Futures
74	People Making It Happen
A	Your Game-Changing Idea
76	Research at Hult
78	Lifelong Learning

Growth

because a constantly changing world needs adaptable leaders.

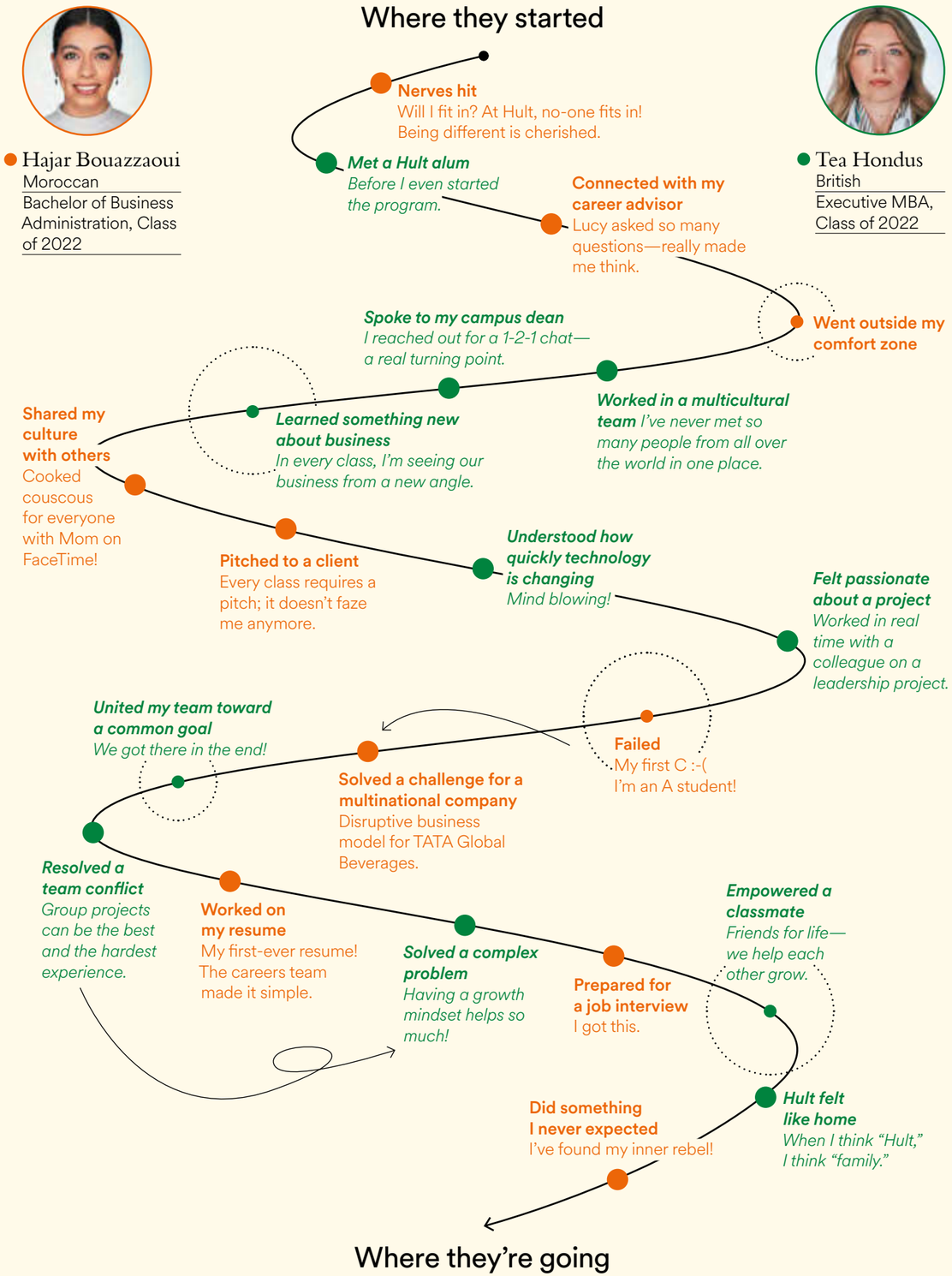
Great Leaders
Are Grown

How do you define personal growth? There are as many answers to that question as there are people to answer it. When we ask our students to describe their Hult experience, we hear the same thing again and again: “life changing.” But when we ask how, every answer is different.

We aim to help students be the best version of themselves and become the resilient, self-aware, ethical leaders the future needs. So that they can continue to improve not only their own lives but the business community and society as a whole.

By constantly pushing yourself outside your comfort zone and reflecting on your experiences, you’ll see your skills improve in areas that you never thought possible and watch your strengths grow to new levels. The confidence this brings is invaluable and sets you on a path of continuous growth—for life.

We asked two students to chart key points on their Hult journey, from start to finish. What you see is their personal growth story.



Lead,

Libraries are filled with books on leadership, but it's not until you actually lead a team of people that you understand the type of leader you are. That's when the real learning starts.

We've taken advanced self-awareness practices from leadership development courses and built them into all our degree programs. As you take on leadership roles in a series of real-world challenges, you'll examine your personal attributes against key leadership competencies. Armed with this insight and the systematic feedback of your peers, you'll work to improve the key skills you've identified and develop an authentic style of leadership that's uniquely you.

We provide the team, the task, and the tools—the rest is up to you.

Get more details on individual leadership courses at **hult.edu/courses**

Robert Neer, PhD

American
Global Business, Law, and History Professor
Author, *Napalm: An American Biography*, Harvard University Press, 2013
Associate Professor

"In class, we confront some of society's largest questions—justice, globalization, truth, power—which empowers students by helping them to understand some of the systems of thought that shape their world. Learning is in part a process of self-discovery: understanding how best to approach the world, given one's skills, to obtain a desired outcome in the most efficient way possible. Experience is the great teacher of leadership skills. Education can enhance and accelerate its effects."

Reflect,

Cari Guittard, MPA

American
Gender Intelligence, Crisis Management, Geopolitical Risk & Corporate Diplomacy, and Futures Strategy Professor
Change Agent, ChangeX Management Group
Senior Associate, Gender Intelligence Group
Professor of Practice

"I'm committed to bringing the real world into the classroom through practical exercises and insights. There are leadership and strategic influence elements in every session of mine. We attract and nurture students who I truly believe will make a positive impact in the world. People come together at Hult and are engaged, informed, and empowered to change the world."

MANIFEST A GROWTH MINDSET WITH ...

Mona Dhillon PhD

American
Executive Vice President, Graduate Programs

Start Something New Today

"The growth mindset is one of my favorite facets of a Hult program. It's something you'll take with you in business and in life. Learning new skills, reflecting on success and failure, and learning to appreciate feedback from others is all part of the process. With a growth mindset, you can learn anything you set your mind to! There's no time like the present to get started."

1 What are you waiting for?

Think of a new skill you want to learn or improve. Maybe it's learning a new language, learning to paint, improving your public speaking skills, or many other things.

Starting today, I am going to ...

Amira Alfa

Gambian
Team Leader, Global Supply Chain Data, Bloomberg LP
Executive MBA, Class of 2019

"Convincing companies to implement transformational change is very challenging. My improved emotional intelligence is being put to use in both my personal and professional life. Hult's program has helped me build strong confidence, self-awareness, and self-reflection as well as focus on using business as a force for good and creating a better future for generations to come."

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of Hult EMBA graduates say the skills learned during the program have taken their career to the next level, GMAC Alumni Survey, 2017

Repeat

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2 Schedule self-reflection

An important part of developing a growth mindset is learning to reflect on your journey. This also means learning from failures along the way and seeking feedback from others.

Schedule a weekly time for self-reflection, and ask yourself these questions each week:

(a) How do I feel about my progress this week?

(b) What worked well for me this week?

(c) What would I like to improve next week?

Keep track of your progress and be ready to share with your new classmates at Hult. We can't wait to hear what you've learned!

Laura Schweigert

German
Senior Analyst, TriNet
Master of Business Analytics, Class of 2019

"The leadership classes changed me the most—being pushed outside my comfort zone. Data people like me can tend to hide behind a screen and never learn how to influence people or speak in public. You can build the greatest models, but if you can't convince people that it is important to implement and use it, your model is worth nothing. I also want to be an inspiration for younger people—to drive people to be the best version of themselves."

Amira Alfa

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Team Leader, Global Supply Chain Data, Bloomberg LP
Executive MBA, Class of 2019

"Convincing companies to implement transformational change is very challenging. My improved emotional intelligence is being put to use in both my personal and professional life. Hult's program has helped me build strong confidence, self-awareness, and self-reflection as well as focus on using business as a force for good and creating a better future for generations to come."

Zachary Benetatos

Greek/American
Social Entrepreneurship Club Member
Team DECNA, Hult Prize
Bachelor of Business Administration, Class of 2022

"In everything I've done—from the Hult Prize, to traveling to Thailand with the Social Entrepreneurship Club, to building a business in India as part of a first-year class project—I am experiencing life as a business leader. I've begun to listen more to others and really challenge my personal beliefs. Leadership is all about integrity, character, and motivation. When leading teams with students from several different countries, it wasn't always easy to agree on a solution for a client. But the program at Hult has taught us to generate a key team goal while considering personal motivations for all teammates."

83%

of Hult EMBA graduates say the skills learned during the program have taken their career to the next level, GMAC Alumni Survey, 2017

Repeat

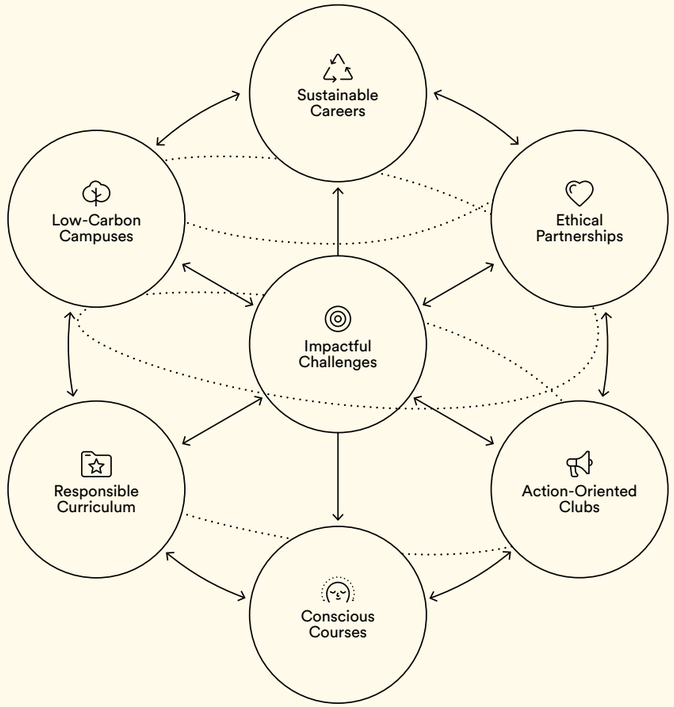
Building a **Better Future** Together

Arguably the greatest challenge facing us today is creating a sustainable society—it isn't a simple task. It's a complex, multilayered issue that requires an all-encompassing solution, one in which business plays a crucial role.

At Hult, our students are part of an ecosystem that aims to create a culture of sustainable business thinking, from the ground up.

By bringing together motivated professionals from all over the world, we can make a difference

Change starts within local communities



Sustainable Careers—Many of our alumni, just some of whom are featured in this brochure, are choosing careers in the sustainability and social impact space. Whether they're tackling local issues through their own business or working within existing companies to address global concerns, Hult graduates are making a difference across many regions and sectors.

Ethical Partnerships—From the clients for our business challenges to the subjects of case studies to the speakers on campus, we aim to partner with companies that prioritize ethics and sustainability. Recent partnerships include: United Nations Development Program, World Health Organization, UNICEF, The Catalyst, The Climate Group, One Degree Academy, Plastic-Free Hackney, and Unilever.

Responsible Curriculum—Hult's entire academic model is structured to prepare students for leadership roles in a more inclusive, global economy. Every core course in every Hult program has an ethics, responsibility, and sustainability component.

Impactful Challenges—Business challenges with societal impact are embedded across all Hult curricula, while the challenge of solving pressing social issues through business has been opened up to the global student community with the Hult Prize.

Conscious Courses—As well as UN development goals being integrated across all our core programs, we offer many electives that focus specifically on societal impact such as: Ethics in Business, Exploring Self & Society, Design Thinking for Social Impact, Socially Responsible Business, Business & Global Society, Social Innovation, and Future Mindset.

Action-Oriented Clubs—Our campuses have a thriving network of extracurricular activities and student clubs relating to societal impact. Some current active clubs include: Sustainable Futures Club, Impact Investment Club, Entrepreneurship 4 Sustainability, and Social Entrepreneurship Society.

Low-Carbon Campuses—We've got a long way to go, but we actively manage environmental and social impact through how we manage our campuses. Initiatives include: free reusable water bottles, waste-free recycling programs, on-site composting, single-use plastics reduction, energy-efficient design and engineering, and sustainability-focused operations managers.

Committed to change

Hult was one of the first business schools to sign the United Nations' Principles of Responsible Management Education (PRME) and is a Founding Partner of the Academy of Business and Society (ABIS).

Through business, we can transform society in ways we never thought possible. At Hult, you'll join a community of students, professors, and alumni who are committed to making a difference and develop the skills, and the network, to make a real impact on the future. Here, we celebrate some of the people using their passion to make change happen.

Hult faculty doing impact research

Bank Scandals & Shareholder Value, Christopher Kummer
Blockchain for Social Good, David Lehr
Business Models for Renewable Technology; Base of the Pyramid, Ted Ladd
Circular Economy, Mark Esposito
Compassion at Work, Amy Armstrong
Corporate Responsibility in Developing Countries, Daniel Rukare
Corruption, Yusuf Akbar
Ethics & Artificial Intelligence, Olaf Groth
Ethics & Executive Coaching, Erik de Haan
Ethics, Spirituality & Banking, Eve Poole
Financial Inclusion in Emerging Economies, Frederic Chartier
Leadership & Change for Sustainability; Gender, Gill Coleman
Leadership & Change for Sustainability; Global Governance, Matthew Gitsham
Leadership & Responsibility, Patricia Hind
Leading Change for Sustainability, Margaret Gearty
Lifecycle Analysis; Renewable Technology, Omar Romero-Hernandez
Microfinance; Corruption, Gonzalo Chavez
Pro-Environmental Behavior Change, Nadine Page
Regulating Stock Markets, Viktoria Dalko
Responsible Investment, Hari Mann
Responsible Leadership, Joanne Lawrence
Responsible Management Education & Governance, Johan Roos
Sleep & Wellbeing, Vicki Culpin
Social Entrepreneurship & Impact Investing, Alessandro Lanteri
Speaking Truth to Power; Mindfulness, Megan Reitz
Sustainable Agriculture, Maarten van der Kamp
Sustainability & Gestalt Therapy, Billy Desmond
Women in Leadership, Viki Holton
Women in Leadership, Fiona Dent

Maria Susana Castellanos

Colombian/Venezuelan
Bachelor of Business Administration, Class of 2022

Maria is studying at Hult London Undergraduate and is a Global Student Ambassador. During the fall semester of her second year, she worked for Fundacolven, a local NGO in Bogotá that aims to help the vulnerable population of Venezuelan refugees in Colombia, led by refugees themselves.

"As time went by, I could see what many local organizations could do if they had someone with training and experience in business. And how this little local organization could teach business leaders so much in terms of thinking outside the box, maximizing resources, and improving adaptability."

→ Search **"NGO"** on the Hult blog to read Maria's article on her experience

JC Seghers

Belgian
Master of International Relations, Class of 2010
Climate & Public Affairs Manager, Tetra Pak
Founder, Circular Hospitality

For over six years, JC worked with the Under2 Coalition, the largest network of states and regions committing to a very ambitious 2050 GHG reduction target. He now works at Tetra Pak, advocating climate policies across Europe and Central Asia in support of their journey toward the ultimate sustainable food package. He is also founder of Circular Hospitality.

"I always wanted to have a career with a purpose. Significantly reducing emissions is feasible. In a lot of countries, this issue is not front of mind. There are a lot of countries without energy access or sanitation. That's where you've got to look at solutions that work that are, at the same time, sustainable."

→ Search **"JC"** on the Hult blog to read JC's interview in full

Impact Is Everything

TAKE CHARGE OF THE FUTURE WITH ...

Matthew Gitsham PhD

British
Director of Ashridge Centre of Business and Sustainability

Leaders of Change

"This is an incredible time to be teaching and researching sustainable issues. From #MeToo to #BLM, we've all seen the public expectations on businesses to be part of the solution to complex societal changes. This activity is designed to get you thinking like the leader you'll become—which issue will you tackle first?"

1 Write down the social cause or sustainability issue that feels most pressing or personal to you in the world today.

2 What implications do you think today's complex challenges present for leaders in this space? Try to pinpoint three.

Iernandez, PhD

Operations, Project
Sustainability Professor

tery of numbers to
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Southeast Asia. He has led
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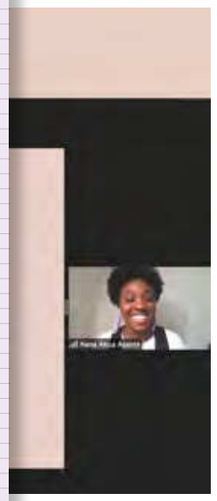

Master's student Nana Akuna Asante leads a discussion on Imposter Syndrome & Intersectionality at a Diversity & Inclusion Forum event

Joanne Lawrence, MBA

American
Business & Global Society Professor

Joanne has 35+ years of corporate and consulting experience with global multinationals and organizations, including the World Bank. She was named one of Britain's Top 20 Corporate Women by the *Sunday Times* and won the Case Centre's 2018 Best Case Study Award in the Ethics and Sustainability category.

"I believe in business as a positive, transformative force. In my corporate role, I constantly faced ethical and stakeholder dilemmas that have shaped the teacher I've become and inform my classes. My students have partnered with global multinationals and organizations like UNDP and UNICEF to tackle some of the world's seemingly unsolvable problems."

→ See Joanne's classroom in action: go to **youtube.com/hult** and search **"PRME"**

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→ Search **"NGO"** on the H
Maria's article on her ex

Impa
Is Ev

3 Fast-forward a few years: you're a business leader, with the power to make change. How would you adapt your approach to leadership in this context? What skills might you need?

Remember these traits—and go make that change!

Diversity & Inclusion Forum

Hult London Graduate

The Diversity & Inclusion Forum was taken over in 2020 by eight master's students who were alarmed by how many barriers to D&I still needed to be overcome. Members aim to put D&I at the center of business leadership. By engaging students of every demographic through speaker events, fundraisers, and social networks, they're opening up new areas of conversation on campus.

"We don't learn from just agreeing with each other all the time. We need diverse perspectives and the growth that comes with that. It opens our minds, makes work more fun, and makes a business more efficient and sustainable in the long run. We are the leaders of tomorrow, and it is now up to us to tackle the unfair systems of the past that have shaped the society we live in. We are all part of it and deserve equal chances, especially when entering the highly competitive working environment we face today."

→ Follow **@hult_diversity** on Insta

Omar Romero-Hernandez, PhD

Mexican
Data Analytics, Operations, Project Management & Sustainability Professor

Omar uses his mastery of numbers to transform the lives of disadvantaged communities in his native Mexico as well as in Central Africa and Southeast Asia. He has led several internationally awarded projects with sponsors including the UN, USAID, and S&P 500 companies. In 2010, he was a recipient of the Franz Edelman Award, the world's most prestigious award in operations research and management science.

"I came from a developing country, and I am very conscious of the inequality that prevails in society. I believe in the benefits of research and education, so it is incredibly satisfying and inspiring to use that to create something new that can be used in the real world."

→ Search **"Omar"** on the Hult blog to read more about Omar's projects

Joanne Lawrence, MBA

American
Business & Global Society Professor

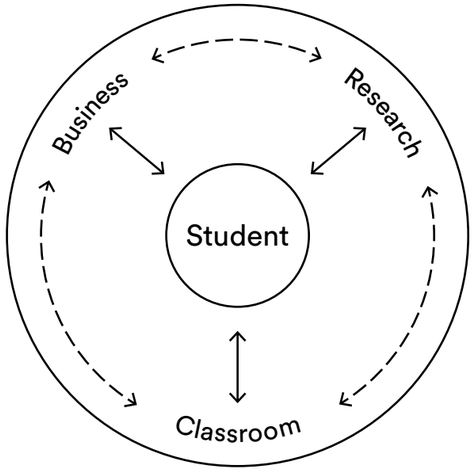
Joanne has 35+ years of corporate and consulting experience with global multinationals and organizations, including the World Bank. She was named one of Britain's Top 20 Corporate Women by the *Sunday Times* and won the Case Centre's 2018 Best Case Study Award in the Ethics and Sustainability category.

"I believe in business as a positive, transformative force. In my corporate role, I constantly faced ethical and stakeholder dilemmas that have shaped the teacher I've become and inform my classes. My students have partnered with global multinationals and organizations like UNDP and UNICEF to tackle some of the world's seemingly unsolvable problems."

→ See Joanne's classroom in action: go to **youtube.com/hult** and search **"PRME"**

Master's student Nana Akuna Asante leads a discussion on Imposter Syndrome & Intersectionality at a Diversity & Inclusion Forum event

Our research is focused on solving the problems businesses are facing right now. We bring the lessons from the research into our classrooms to empower students to tackle current, and future, business challenges.



"Student-centricity is the key."

Ted Ladd, PhD

American
Entrepreneurship Professor
Dean of Research
Dean, Hult San Francisco
Academic Director, Hult's Doctorate in Business Administration (DBA)

First and foremost, I'm a professor. That's what I care most about. During my 25 years as an entrepreneur in Silicon Valley, I learned a lot about success and failure that I aim to pass on to my students. For example, Google acquired our smartwatch company as the basis for its WearOS platform. Other projects crashed and burned.

We don't do research at Hult that is purely theoretical. Our mission at Hult is to be the most relevant business school in the world, so we're not producing articles or books to accumulate dust in a library. We are reaching students and managers in a way that not only provides a solution to their business problems, but also helps them implement the solution themselves.

How do you have students learn skills faster, more effectively, in a way that is buried into their instinct? You have them lead the discussion. Traditional education had the professor at the center of knowledge, with students passively listening. That's not our approach. Student-centricity is the key—they are the center of knowledge through action.

We are a global school. Our faculty collaborates across programs and across campuses to generate ideas together and tailor the solutions to different business contexts. What works in Johannesburg might not work in Mumbai or Chicago.

The evolution of our courses is informed by our research—and research, for me, is personal. There's a certain look on a student's face when they grasp an idea that expands their thinking and their ambition—when they realize that they could change the world. Getting that look from a student, that's the best. It makes my job the best one on the planet: 100 percent.

When I enter a research project, I start with the end in mind—what is the relevance of this to business practice? Our research identity is based on rigor, relevance, and no boundaries—such is the nature of business in the 21st century. Since 2016, I've been researching board, C-level, and investor engagement. Engagement behavior is critical if companies are to deliver sustainable value creation. At traditional schools, faculty may disappear for months on a research project and not teach. That doesn't happen with us. There is a constant loop of teaching and research.

I don't bring theory alone into the classroom; I bring the connection between the latest theoretical developments and their application to business. In class, students experience that connection through discussions, case studies, perspectives of guest speakers from industry, and course projects. Students have a voice and that's applied to the results of the research that I bring into the classroom. They are an active part of creating knowledge in every course; we build a community of knowledge creation in our classrooms.

Selina Neri, PhD

Italian
Dean, Hult Dubai
Management & Corporate Governance Professor
Research focus: Corporate purpose, board engagement, investor activism, ESG
Presented to: Academy of Management 2020
Published in: *Encyclopedia of Sustainable Management* (Springer, 2020)

Ted & Selina

Rigorously Relevant Research

Hult's Doctorate in Business Administration

Combine rigorous research with practical outcomes in our DBA program. Focus on problems from your own professional experience and create new tools to help your company—and others like it—solve these problems.

hult.edu/dba

See what makes teaching at Hult so special at **hult.edu/mediaroom**

Lifelong Learning by Doing

Change, growth, and learning never stop. Whichever stage you're at when you do your first degree with Hult, you'll need to continually refresh your knowledge, skills, and qualifications throughout your career. Whether your goals change, or your industry does, our lifelong learning options enable you to stay up to date and relevant—always.

"I've taken electives at Hult every year since I graduated in 2016. I want to stay in touch with the school and my fellow alumni, and expand my knowledge, which I can apply the next day at work."

Mateusz Ciasnocha

Polish
Bachelor of Business Administration, Class of 2016
CEO, European Carbon Farmers

Elective for Life

All our graduates can come back to any campus—every year—or choose from online options to take any elective that's available, for 100 USD. Electives are updated every year but some popular current ones include:

- Behavioral Economics & Decision-Making
- Developing the Next Growth Engine
- Crisis Management, Mitigation & Response
- Business Consulting
- The Science Of Happiness & Wellbeing

750

alumni signed up for electives in 2021—every year hundreds of alumni come back to continue their learning at Hult

Combined Degree

Earn your master's degree more affordably and quickly when you combine your bachelor's and master's studies at Hult.

Undergraduate

Build an essential skillset with our Bachelor of Business Administration, for high school graduates.

Master's

Deepen your expertise with our range of general and specialized master's degrees, offered in a variety of flexible formats.

Dual Degree

Combine your master's or MBA with a specialized master's, and graduate with two degrees in as little as 18-20 months of study.

MBA

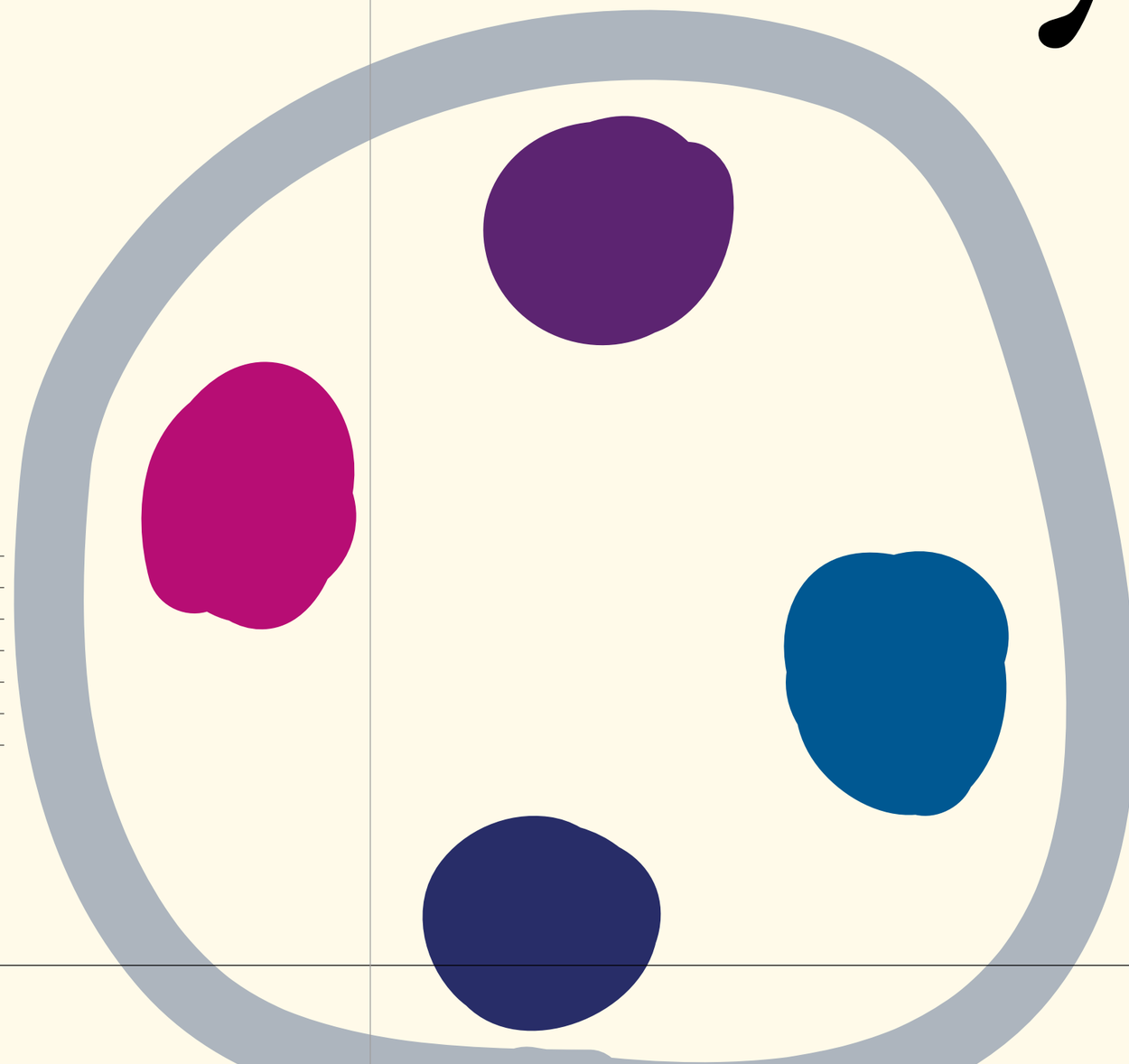
Accelerate your career with a variety of flexible programs for professionals with three or more years' work experience.

Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.

Go to **hult.edu/lifelong** for more on Hult's lifelong learning opportunities

Community



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Your Hult experience will be defined as much by what happens outside the classroom as inside. It's the people that will really make the difference—people who know you, care about you, and are invested in your success. Here, from the moment you contact us, through the challenges of your degree to long after you graduate, you'll have a support network of Hult staff whose first priority is making your experience the best it possibly can be.

Personal Support

With

Your personal enrollment advisor is there to make your application process as easy and stress-free as possible, through 1-2-1 support.

Andika Ekaputri

Indonesian
Regional Director of Enrollment

"No student is the same, every backstory is diverse, every dream is different; and therefore every student deserves to be treated in a personalized way that suits them. For instance, some candidates hate emailing but prefer WhatsApp messaging, so we do that. Our goal as an enrollment team is to make sure students know we're 100% here for them—to help them through the highs and lows, in whichever way works best for them—and in that sense, we're not like any other school I know."

Hear more from Andika at **hult.edu/mediaroom**

Enrollment support

Every

Hult professors know their students by name, and know their strengths and weaknesses, so that they can be supportive mentors just as much as they are teachers.

Mo Willan, PhD

Gambian
Dean of Undergraduate Program, London campus

"Every year I meet new students with unique goals, different talents, and relentless determination to dream big and achieve great things. As a professor and mentor, I want to do everything in my power to help students achieve their goals and reach their potential. From day one, I look at my students as future business leaders. I ask them to wear that hat and to think strategically about how they would respond to real-world business challenges. I invite industry professionals as guest speakers who validate the concepts we learn in class. Course assessments include working with real-world corporations who bring their challenges to my students. This equips my students with the knowledge, skills, and competencies to make managerial decisions. This is how I build future business leaders, today."

Faculty support

Interested in starting your Hult journey? Get in touch at **hult.edu/talk**

Step

Hult has Health & Wellbeing teams to offer support when you need it the most.

Mandi Curtis

American
On-Site Counselor

"It's easy to get so wrapped up in our own thoughts that we begin to fear there's something 'weird' or 'bad' or 'broken' with us—but the truth is that nothing about us is alien. It's okay to ask for help; no topics are off-limits. I help students through individual sessions or workshops on topics like mental health, anxiety, depression, family and relationship issues, time management, stress management, burnout, and emotional intelligence. Sometimes students don't know exactly what the issue is, they just want a safe space to talk—and that's exactly what we're here for."

Health & Wellbeing support

Your career advisor will work with you individually to make your unique career goals a reality.

Tom Lynch

American
Career Advisor

"My favorite question is, 'Tom, I have no idea what I want to do. What do I do!?' I've been there and can completely relate. I work 1-2-1 with students to uncover their interests, identify their top skills, and reflect on their experiences. We run workshops and individual sessions on resume writing, interviewing, and professional branding. Throughout this process, things naturally start to become clearer for students about their career direction, and I see them go from strength to strength. Being part of someone's Hult journey, and seeing what they accomplish after, just doesn't get old."

Career support

Besides home-cooked food, bringing photos of friends and family makes you feel like you're taking home with you wherever you go. Every new city I moved to, I always made a "memories wall" and kept adding to it with photos of new memories I was making at Hult.

The Pride Society is just one club that often hosts events that welcome students from every culture, religion, and sexual orientation to eat, drink, and enjoy each other's company.

Home Is Where Your Hult Family Is

Home is a feeling, not a place. The Hult community is like one big family, so no matter where you are you'll always be part of it.

I fell in love with loads of dishes in Asian cuisine and learned to make them from my native friends.

Food is a good way to remind yourself of who you are and your home, but it's also a tasty way to learn about the world and the people around you.

When people say that people at Hult become your family, it's because they really do. Those people that were strangers on the first day become part of your future. Some get married, some start a business together, others are lifelong friends.

There are so many cures for homesickness—Hult's Buddy system, cook-offs with your roommates, rounds of UNO, karaoke, TikTok challenges—the list is endless. You'll soon forget what you're missing back home because you'll have a piece of home right here.

Taste of home

Cooking together, exchanging recipes from back home, inspiring your roommates with new flavors, and sharing meals together are some of the most memorable moments you'll experience at Hult.

Adrià Serrarols Soldevila

Barcelona
Bachelor of Business Administration, Class of 2020

"I come from a nation where food is an important part of our culture, and I find cooking therapeutic. So, when I left my parents for the first time to study, I was excited to share home-cooked meals and traditional food from my culture with my roommates. When I rotated to Shanghai, I remember making gyozas from scratch with my flatmate and learned how to make fried plantain and boba (bubble tea) with tapioca pearls."

WhatsApp, Slack, Zoom, Clubhouse, Instagram—they've all become my virtual hangout spaces. It's almost been easier to make friends because we're all online—it's a more organic way of getting to know someone versus scheduled social interactions.

#2

for Life-Changing Experience, *Poets & Quants*, Best Undergraduate Business Schools, 2021

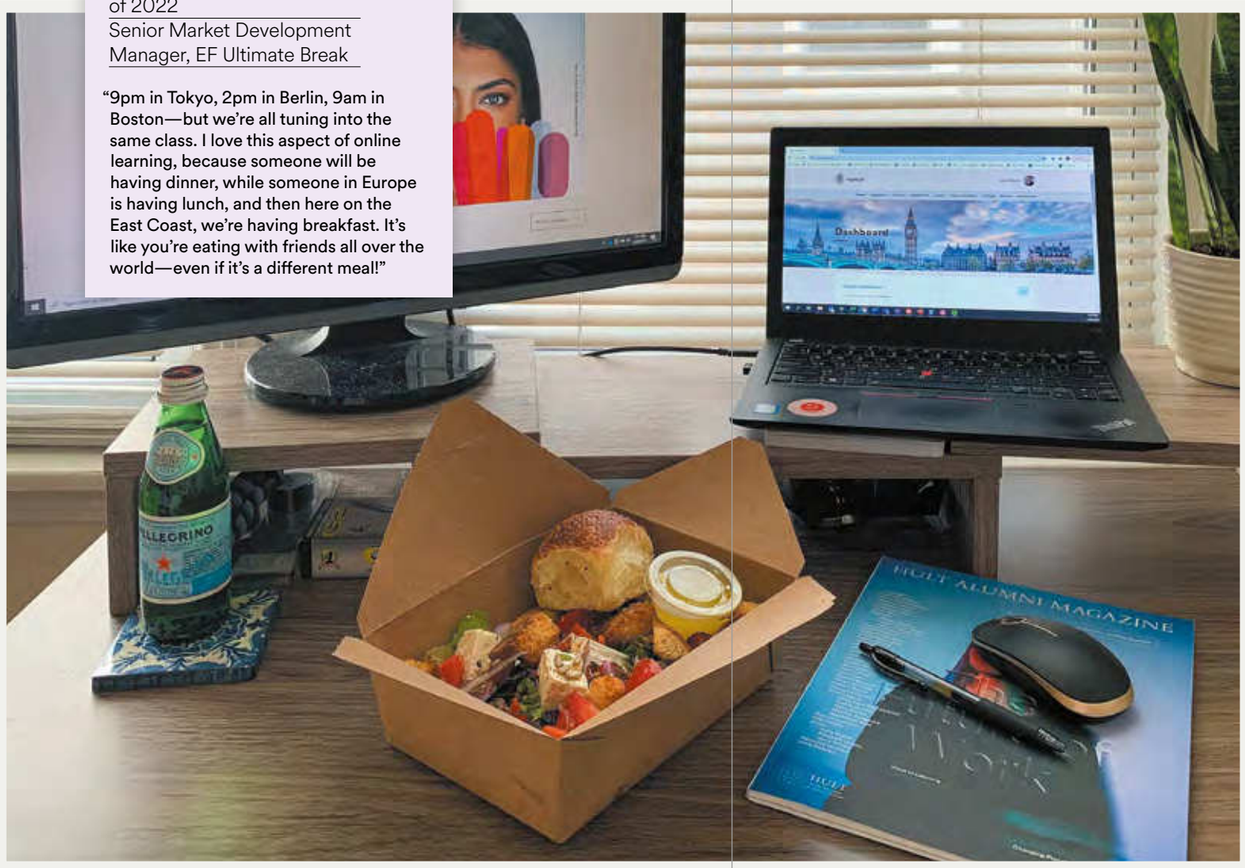
Time to connect

A misconception about online learning is that you'll miss out on meeting international students, making friends, or experiencing the buzz of college—but you don't when you study at Hult. Wherever you're tuning in from, we'll bring the world into your home.

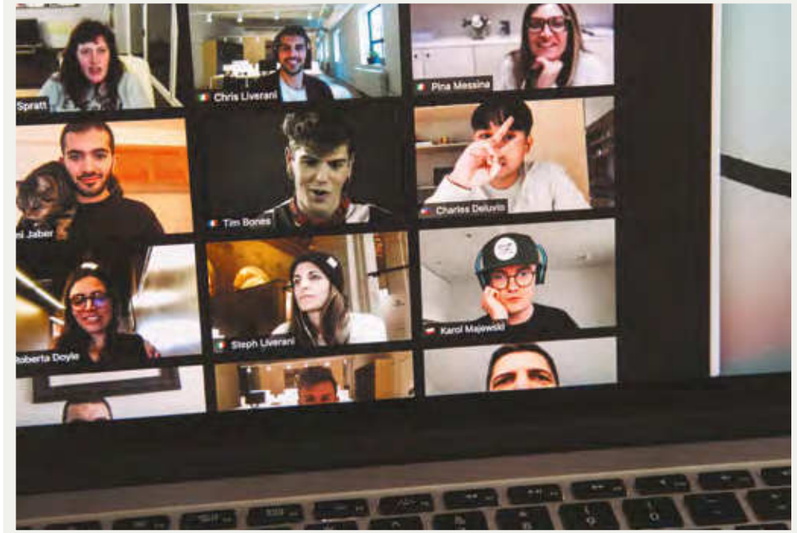
Lexie Carter

American
Live Online MBA, Class of 2022
Senior Market Development Manager, EF Ultimate Break

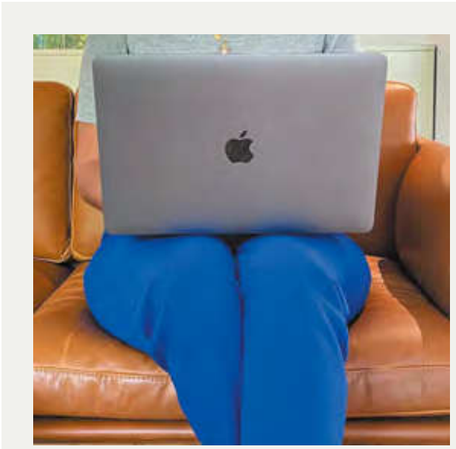
"9pm in Tokyo, 2pm in Berlin, 9am in Boston—but we're all tuning into the same class. I love this aspect of online learning, because someone will be having dinner, while someone in Europe is having lunch, and then here on the East Coast, we're having breakfast. It's like you're eating with friends all over the world—even if it's a different meal!"



Who better to learn from about conducting business, ethics, morals, and values in different cultures than your native Arabic, Brazilian, and Chinese classmates?



Our virtual classes are designed for maximum diversity—different nationalities, different time zones, different perspectives.



Best part of the program—making friends all around the world from my sofa.

The **Power** of Working Relationships

The strength of your working relationships has a big influence on your success and your wellbeing. At Hult, you'll find a welcoming group of people that you can learn from and rely on—be it supportive professors, talented teammates, or like-minded club members. The bonds forged at Hult not only play a pivotal role in your student education, they last a lifetime.

Our faculty are not only top consultants and entrepreneurs, they are also trusted confidants and mentors

Faculty as family

Your bonds with faculty are some of the strongest you'll form at Hult, as they encourage you to reach your academic potential, as well as offer an open-door policy.

Jasmin Manzano

American
Master of International Marketing, Class of 2020
Brand Marketing, Sun Bum

"Two of my favorite professors are David James and Dean Sam because they act more like my parents than just average teachers you see once a week. At the start of the year, David James told the class that he was going to be our 'Hult Dad'—always challenging us but supporting us. And Dean Sam is just legendary. In her Leadership Development class, she discussed the importance of a growth mindset. I'll never forget her famous words, 'if it doesn't challenge you, it won't change you.'"

Having professors who know your name and are invested in your success makes all the difference

David James brings his passion and enthusiasm to his classes—something many of our students value and remember fondly long after they graduate

Professors support an open-door policy and encourage a learning environment where any question can be asked

Students get creative tackling business challenges to inspire new solutions

Teacher or teammate?

Your classmates are the people you'll spend more time with than your own family, becoming lifelong friends, future business partners, or even life partners. You'll learn as much from them as they will from you.

Kashani Wijetunga

British/New Zealander/ Sri Lankan

Executive MBA, Class of 2019

Associate Director & Senior Strategy Consultant, CBRE

"The teamwork projects were where I learned the most about leadership because group work puts you in a pressure-cooker situation and pushes you to deliver high-level results in a very short amount of time. My biggest point of growth was receiving constructive feedback—with the help of my peers I gained a reflective lens on my behavior and learned how to lead better."

Your classmates will be a rich resource of diverse backgrounds and experiences

We all laugh in the same language

Pitching, pandemic style

Where profession meets passion

Hult offers academic clubs and societies to suit any professional interest, meaning you'll meet like-minded people and built a network that lasts way beyond graduation.

George Nying

British/Gambian

Bachelor of Business Administration, Class of 2023

"I'm involved in so many clubs, from trading and investing to blogging—there's no limit to what you can do at Hult. Being in a society is a great way to meet like-minded people. You naturally inspire and motivate each other. Even though people have different goals, world views, and ways of processing and communicating information, I've made lifelong friends. This is why I believe throwing yourself into a team is the best way to build a strong business network that will inevitably come in handy in the future."

Alumni Connections That **Last** a Lifetime

27,000+ alumni, active in 170 countries, championing 70+ global chapters. Wherever you're living or working, having access to a highly desirable alumni community is a great way to leverage your local network. When you travel, you've got a Hult family on-hand that spans the globe.

Watch all the reasons our alumni keep coming back to Hult at **hult.edu/mediaroom**

Nitin Sethi

Indian
MBA, Class of 2018
Program Manager, Capgemini

Hult Hires Hult The power of your network

When alumni are looking to strengthen their team, they often come back to Hult to hire talent from their alma mater. Alumni working at Amazon, Google, and Tesla have all recently employed fresh Hult graduates.

"I was looking for team members to support me on a global transformation project, so the candidates needed to have cross-cultural skills as they'd be working across nine countries. I didn't have time to go through multiple platforms to scout for talent, and I knew Hult students would have the type of skills I was seeking, so I went through Hult Hires Hult. Both Anurag and Harshad displayed brilliant interpersonal skills, business etiquette and culture awareness, leadership, and most importantly, a growth mindset."

→ Check out **"Hult Hires Hult"** on LinkedIn for more stories

Alumni webinars Compelling, insightful, thought-provoking

Designed to keep the community connected and their knowledge up to date, alumni host and attend webinars on a wide range of topics including: entrepreneurship, consulting, finance, mindset, market trends, job opportunities, and research.

"I had the privilege of speaking to current students and alumni during Hult's London campus speaker series and presented a masterclass through Hultrepreneurs. This is a great way to engage with individuals that have different mindsets and skillsets from your own. You're learning from them just as much as they're learning from you. When I attend a webinar, I constantly look for ways to apply what I've learned to my professional and personal life. It can be as small as considering how I address my own team to improve communication, and as large as a new framework or solution to a problem we're facing as an organization."

Jared Wilson

American
Executive MBA, Class of 2019
Chief Innovation Officer & Managing Director of Global Sales, ABCD & Company

Rienzo Bohm

German
Master of Finance, Class of 2014
Head of Pricing, Planning, Controlling & Commercial Analytics, Solarisbank AG

Alumni mentoring Level up

Our alumni aren't just well connected, they have a wealth of experience and knowledge that current students can leverage to help them get ahead, faster. Mentorship takes different forms—alumni industry panels, insider campus talks, or personalized 1-2-1 mentoring.

"I know what it feels like to be a student confused on what direction to take your career or what industry to go into. But as a working professional—with experience in: consulting for McKinsey, the traditional finance industry for Moody's Investors Service, company building for FinLeap, and financial technology—I think students can benefit from my hindsight and guidance. I use my knowledge from these roles to give student seminars on venture capital, entrepreneurship, financial analysis, data-driven performance assessments, and pricing strategies."

Alumni chapters Staying connected wherever you are

Our chapters are a great way of extending your Hult experience, expanding your network, and discovering new business opportunities. Connect with alumni through different events like social meetups, community cleanups, or workshops.

"During my MBA I built strong relationships with my peers, and I didn't want to lose those connections when I returned to South Africa. When I discovered there was no South African chapter, I volunteered to establish one, and now I'm leader of the Johannesburg Chapter. For many, the chapter is as much for personal support as it is professional. For example, during the pandemic, our chapter has been donating money to support a local school (Kgololo) based on one of our member's initiatives. Also, many chapter volunteers came together to support Fahad Garba (Hult alum) in Nigeria with his startup Ignite Africa."

Naomi Thompson

South African
MBA, Class of 2017
Global Vice President, Legal Solutions, Exigent Group Limited

70%

of alumni have been promoted or grown their company since graduation, *The Economist*, Executive MBA Ranking, 2020

Every year Hult celebrates Chinese New Year with festive decorations and traditional activities

Splashes of color mark the celebration of Holi Festival of Colors

Students get in the Halloween spirit by carving pumpkins

Find Your Fun

At Hult, we play as hard as we work. From social events on campus to student clubs and societies—whatever your idea of fun, you'll find it here.

Get the party started with students from all over the world

Calendar of cultural celebrations

One of the biggest campus events is dedicated to celebrating different cultures, nationalities, and traditions.

Vera Ortega

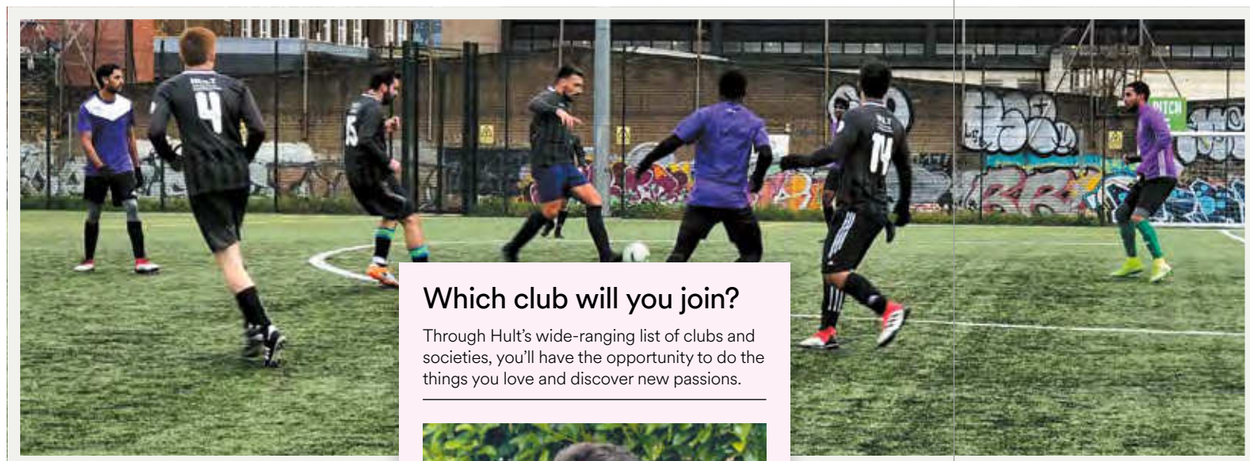
Dominican
Bachelor of Business Administration, Class of 2021

"Students from every corner of the globe, exotic food, colorful flags, screams from aisle to aisle in dozens of different languages—that's Hult's Global Village event, hosted by MUN, in a nutshell. All of that combined with delicious and unrecognizable smells of unknown food, new music, and rhythmic dance beats. There's an explosion of color and culture, as everyone is hyped up to embrace each other's home countries. Colombia, China, Germany, India, Thailand, you name it—there'll be a student, a stand, and so much fun from each country."

Hult's Global Village is a day to share the food and customs of students' home nations

Hult's Model United Nations Society representing the school at the Oxford International MUN

Hult's Men's Soccer Team, scoring goals on and off the pitch



Which club will you join?

Through Hult's wide-ranging list of clubs and societies, you'll have the opportunity to do the things you love and discover new passions.

Riccardo Montesanto

Italian
Master of International Business, Class of 2021

"As I was a semiprofessional footballer back in Italy and love the sport, I wanted to keep playing when I arrived in Dubai. So, I joined the Hult football club, and through it I've formed really strong bonds with my teammates, the kind you know will last forever. We get together every Thursday to play tournaments or train together, and the coolest thing is we play on the rooftop football pitch of the hotel I'm living at."

The Social Entrepreneurship Society explores Thailand with a mission to help locals

Students proudly celebrating success within the Global Women in Business Club

Hult's Got Talent is one of the most popular events of the year (Photo: Hult Music & Jamming Club)

A unique icebreaker during the first few days of the EMBA at the Dubai campus—an African drumming class

Read more club stories and events at **hult.edu/clubs**

The best way to get to know Hult is to meet us. No matter what program you're interested in or where you are in the world, we're ready to show you what your life with us could be like.

See Yourself at Hult

Meet us where you are

Our enrollment teams are based all over the world, so you can come to a local office or traveling professor event, or we can come to you for a 1-2-1.

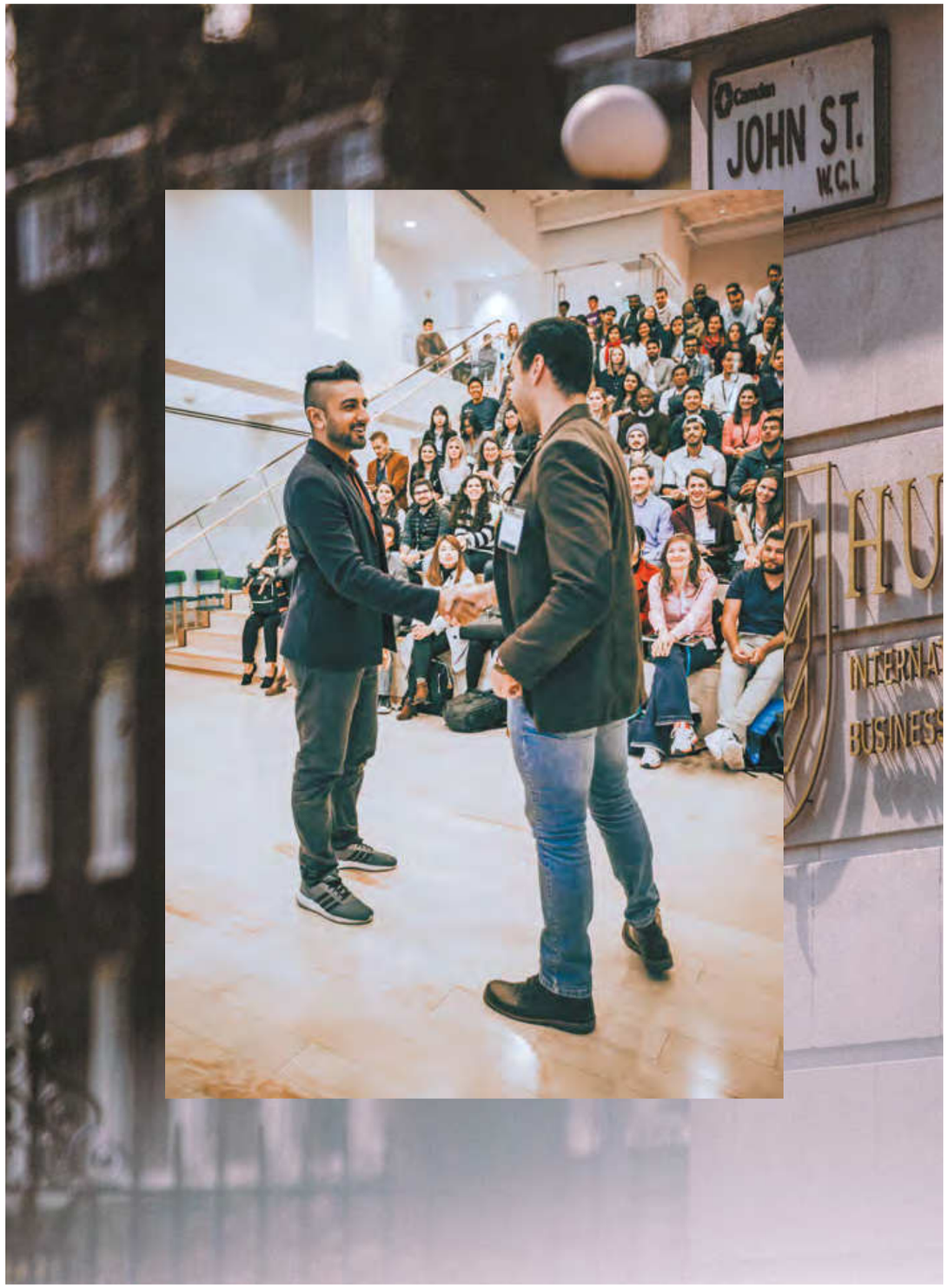
Meet us on campus

Come and visit our unique campuses in person. You could meet your future professors and deans and get to ask the people on the ground all your burning questions.

Meet us online

All of our events—whether a class with a professor, a virtual campus tour, or a 1-2-1 with a member of our team—are available online.

Browse and register for all events at **hult.edu/events**



Explore,
Experiment,
Enjoy!

Careers

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113	Employable Experience
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Results Reflect
Our Relevance

These numbers represent the ultimate achievement of our practical approach to education—our alumni's career statistics. What they don't show is the years of hard work from thousands of people that goes into achieving them.

Every challenge completed, assignment submitted, interview nailed, job landed, and business built all goes toward making these stats a reality for Hult graduates. Behind every number are hundreds of lives that have been transformed. That's why we do what we do: to change people's lives for the better.

So, when we see that work reflected in our ranking positions, when we're recognized by the three most prestigious accrediting bodies alongside the top 1% of business schools worldwide, when our belief in learning-by-doing translates into jobs for our grads—we glow with pride.

See the full careers reports for our programs at **hult.edu/results**

440

companies hired Hult 2020 graduates across 74 countries

55%

of undergraduates are working in a different country than their country of origin

122%

increase in pre-MBA salary, *The Economist*, Which MBA?, 2021

Undergraduate
Postgraduate

Unless otherwise stated, all statistics are from the Class of 2020. For all statistics, please refer to **hult.edu**.

91%

of master's graduates employed after six months

79%

of Hult EMBA graduates are working in a management, upper management, or C-level position one year after graduation, *Burning Glass*, social profile data, 2020

98%

of undergraduates are employed or in a graduate school within six months

96%

of Hult graduates changed country, industry, or function

Dreams Start with **Strategy**

Everyone comes to Hult with a different background, different priorities, and different goals. We work with every student individually to set a targeted strategy, equip them with the right tools, and guide them on a clear path to achieve their career ambitions.

Rushabh Savla

Indian
Master of International Marketing, Class of 2019

1. Defining the target

PREVIOUS COUNTRY: India → TARGET COUNTRY: US
PREVIOUS INDUSTRY: Events & Hospitality → TARGET INDUSTRY: Healthcare
PREVIOUS ROLE: Events Manager → TARGET ROLE: IT Consultant

"I made what is known as the 'triple jump': I changed country, industry, and function. The careers team's guidance and expertise were some of the strongest assets for me. They helped devise a strategy for me entering the healthcare sector in the Boston area within my desired timeline, and with how to position myself as per the needs of the specific region."

Leigh Nicholas

American
Career Advisor, Hult Boston

2. Optimizing the search

1. Define priorities
2. Tailor profile
3. Gain relevant experience
4. Grow network
5. Persevere

"Defining your target is the foundation to any successful job search. Rushabh had a strong background in event management from back home in India, and his priority was to work in the US. As he also wanted to move out of event management, we worked on his resume and LinkedIn to ensure we were honing in on his transferable skills and focused on healthcare, a booming industry in Boston. Rushabh immediately went to work doing research; he took on a role on campus to get more relevant experience and organically built his network. Above all, he demonstrated a level of determination that can often be the difference in a job search."

3. Reaching the goal

IT Consultant, Enterprise Data Solutions Team, Boston Scientific Corporation, Marlborough Massachusetts, USA

"My current job is an absolute dream. The best part about my role is it allows me to interact with cross-functional teams from different parts of the world, much like at Hult. I'm working in a collaborative atmosphere where I'm learning new things and making a positive impact every day."

Gabriela Garrido

Dominican
Bachelor of Business Administration, Class of 2020

1. Identifying the obstacles

COUNTRY OF ORIGIN: Dominican Republic → TARGET COUNTRY: UK
PREVIOUS ROLE: Undergraduate student → TARGET ROLE: Marketing agency role

"I knew that after graduation I wanted to work at a marketing agency in London. The job market in London for entry-level roles is very competitive and being an international student graduating in the middle of a pandemic made it even more challenging. The careers team were always so supportive in helping me plan my goals and offered many opportunities to meet professionals in the field, which opened doors for my internship and work experience."

Sarah Cotterill

New Zealander
Career Advisor, Hult London Undergraduate

2. Devising the strategy

"Gabriela was very driven and had clearly defined targets early. This helped her build an effective personal brand and start building valuable relationships in the industry as we tailored her resume and LinkedIn. She fully engaged with our employer events and networked to further connect with marketing professionals. This, combined with her on-campus leadership in Hult's Marketing Society, made Gabriela a standout candidate. She gained a summer internship, connected with one of our alumni from Havas at one of our roundtable networking events, and secured a position with them."

HAVAS SO

3. Living the dream

Account Executive, Havas SO, London, UK

"The best part about my role is working to bridge that gap between our clients and the patients they serve to create more empathy and understanding between them. I am also fortunate enough to work with some incredible women who continue to inspire and challenge me every day."

Hult-Grown Trail Blazers

Some students come to Hult as entrepreneurs already, others discover their destiny here. All graduate with the skills, the mindset, and the network to forge their own path with their own businesses. We're incredibly proud of what our alumni are achieving all over the world with their game-changing ideas. Here, four alumni entrepreneurs give us the elevator pitch for their current venture. Which would you invest in ...?

Joe Franklin

British
Co-Founder, STEPPI
Executive MBA, Class of 2019

PITCH
Wearable wellness

"We build industry-leading corporate wellness programs designed to motivate, educate, and reward users for making healthy decisions. Users can join challenges, win prizes, set fitness goals, and exchange steps for rewards with hundreds of the UAE's biggest brands. STEPPI is the first corporate wellness platform in the UAE that supports all major wearable brands, is dual language (English and Arabic), and hosts data on local servers."

TOP HULT TIP: **Embrace a growth mindset.** Growth in this sense isn't about the growth of business revenue or customers, it's about learning. Studying at Hult completely changed how I think about things, how I review situations and problems—it's all about staying open-minded.

Check out **steppi.com**

Edith Wangare Njage

Kenyan
Co-Founder & CEO, Arielle Roaring for Africa Ltd.
Master of International Business, Class of 2019

PITCH
Employment in Africa

"Arielle Roaring for Africa (ARFA) is a social enterprise with a heart for the African youth. The company was founded in 2018 by African women with a passion for creating employment in the African continent. ARFA is currently registered in Kenya and works with entrepreneurs in Kenya, Uganda, Nigeria, Ghana, and South Africa through strategic partnerships. We have four main business units: entrepreneurship, corporate leadership, financial literacy, and funding entrepreneurs. Our aim is to create over 100,000 jobs in Africa by 2030 through successful entrepreneurship."

TOP HULT TIP: **Connect with your careers team.** The Hult career advisors will always remain cherished by the entire Arielle team. They listened to our pitch time after time and sometimes even over the holidays! Their feedback has helped make us the company we are today, working with over 500 entrepreneurs.

Follow **@arielleforafrica**

Jenny Saft

German
Co-Founder, OVIAVO
MBA, Class of 2014

PITCH
Fertility for all

"We believe that everyone should have the same chances to become a parent—no matter the age, gender, sexual orientation, relationship status, or financial means. We also believe that companies play an essential role in creating the world we all want to live in. OVIAVO is a comprehensive fertility benefits platform that helps employers attract and retain top talent while tackling diversity and inclusion. With OVIAVO, companies can support their employees with fertility and family-forming benefits—subsidized by the company, but safe and confidential."

TOP HULT TIP: **Welcome discomfort.** Working with people from all over the world can be an uncomfortable experience. Juggling all those different mindsets, values, and business cultures was quite a challenge for me, but it turned out to be one of the most rewarding lessons in terms of my personal growth.

Follow **@oviavo_fertility**

13%

of Hult graduates from the Class of 2020 started their own business within three months of graduation

Tobias Mikalsen

Norwegian
Founder & CEO, done.
Bachelor of Business Administration, Class of 2017

PITCH
Empowering small businesses

"Small businesses are struggling. Markets are more consolidated than ever. We are doing something about that. Small businesses in the US are struggling but employ almost 50% of the workforce. By making modern marketing and management technology affordable and easy to use, we can make small businesses competitive once again. done. provides a website development service, doneWebs, for small and medium-sized businesses. Our technology enables us to provide these services at the most affordable rate in our industry."

TOP HULT TIP: **Know the value of your classmates and professors.** It's a cliché, but it's true: your network is your net worth. The people you meet at Hult will be your biggest asset. My co-founder at done., Emil Karlsen, is a fellow Hult alum, and Hult professor Hap Klopp, founder of the North Face, is an advisor to the business.

Find out more on **donewebs.com**

Julian Baladurage

German/Sri Lankan
Co-Founder & CEO, MBJ LONDON
Master of International Business, Class of 2013

Toni Horn

German
Co-Founder & Director, MBJ LONDON
Engagement Lead, Accenture Interactive
Bachelor of Business Administration, Class of 2012
Master of Finance, Class of 2013

Listen to Julian and Toni in conversation at **hult.edu/mediaroom**

Over the course of their journey as business partners, Julian and Toni have traveled many miles together, overcome many challenges, and shared many laughs

"We've hired a lot of alumni over the years."

Julian & Toni Potential Partners in Every Class

HULT **When did you decide to go into business together?**

JULIAN At Hult London in 2013. I was doing my MIB, Toni his MFIN, and the careers team put us in touch to work on a side project together. We realized we both had similar ideas, and it made sense for us to go into business together; we launched MBJ LONDON that same year.

H **Has your Hult network benefited your business?**

J We've hired a lot of alumni for various roles over the years, from interns to senior positions. At one point we had ten alumni on our team. If we were looking to hire leadership, Hult would be one of the first places we'd come. A lot of our clients are alumni, at least 20-30; every event we run, 40-50% of attendees are Hultians. I've also mentored another alum who wanted to start a tech business, and I really enjoyed that.

TONI We worked with some professors as well in the very early stages, and they gave us guidance and shared their experience when it came to consulting more broadly. After we graduated, we kept coming back to campus, to the alumni events, career events, and met people that ended up working with us. You know what to expect from Hult alumni—you know they're going to deliver.

H **So, it's a strong network?**

J I was only at Hult for a year but it's still one of my strongest networks. Not a day passes that I don't have contact with at least one alum, excluding Toni of course. Most of my close friends are Hult alumni—one lives just five minutes away from me and, actually this weekend, I'm having three Hultians over for sriracha tasting!

T From both my undergraduate and master's at Hult, I think the network—connecting with people from all over the world—has been the most important aspect. And I'm still meeting alumni now from all different years, not just my year. Everybody is very open and willing to share contacts and experience. I mentor a few students myself, just informally.

H **Why is it so tight do you think?**

J I think it's a combination of like-minded people being thrown together in a completely new environment. Most students are from overseas, and then you travel together for Campus Rotation—it really strengthens the bond.

T Exactly, everyone is open to learning about different cultures and perspectives. It's difficult at first, but I think it's a very good setup for real life. If you're at a startup or a big company, you have to work with people from all different sorts of backgrounds.

H **Are you guys close as friends?**

J We were business partners before we became friends but now, Toni is one of my closest friends. This year I will be a groomsman at his wedding! We've been through a lot together these past few years, always side by side. We launched MBJ LONDON in 2013, by 2017 we had grown way too fast and were on the verge of going bust. We had to scale right back, which has enabled us to be super agile and creative; we actually just had our best year. Entrepreneurs are always saying "things happen for a reason," and it's true.

T It is true. I wouldn't go back and do anything differently because it's brought us to where we are now. It's mistakes you learn from; if you have never failed, you have not learned the many lessons that come with failure.

MBJ LONDON is an end-to-end website as a service (WaaS) company that designs, builds, and manages businesses' websites

mbj.london

A Global Network of Opportunity

"At Hult, your entire network of students, faculty, and staff come from all over the world."

Grace Mak
German/British/Cantonese
Master of International Marketing, Class of 2018
Head of Growth and Partnerships, iDEA

"Alumni that I've met through various events have made it possible for me to have conversations with different companies about future opportunities."

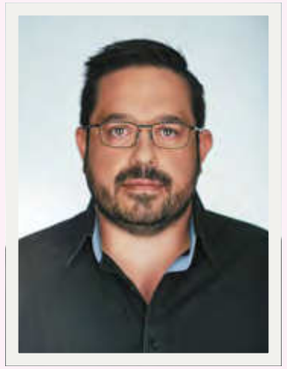
Morten Fausboell
Danish
MBA, Class of 2019
Director of Sourcing & Supply, e4itek

"The network at Hult is so diverse—I know people working in any field possible, and they're only a text message away."

Olga Babenko
Swiss/Ukrainian
Bachelor of Business Administration, Class of 2022

You'll graduate from Hult into a 27,000+ alumni network with connections all over the globe that will be an ongoing resource for you, wherever your career takes you.

Check out **"Hult Hires Hult"** on LinkedIn for more alumni recruitment and collaboration stories



David Castro-Gavino
British/Spanish
Vice President of Data, HelloFresh SE
Executive MBA, Class of 2020

Enter: Employable Graduate

The skills you acquire, build, and practice at Hult are designed to make you the most employable graduate in the market.

For David Castro-Gavino, the EMBA program helped show his even greater potential amid an already successful career. He discovered his current role at HelloFresh through exposure to the company as part of a Hult business challenge and jumped at the chance to make a real impact—leading data globally for the company and reporting directly to the CEO. He credits the Hult environment, and the career coaching he received, for pushing him to look for more.

Here, David re-imagines the interview process and shares some of the tangible, practical takeaways gained from his career coaching. You'll find notes and observations from our careers team in the margins.

Top employers of Hult graduates:

- Amazon
- PWC
- EY
- Medtronic
- KPMG
- Deloitte
- Levi's

Two professionals sit facing each other in a meeting room.

INTERVIEWER

David, thanks for meeting with me today. It would be great to get to know you a little better, can you tell me about yourself?

Present>Past>Future: This useful structure keeps your answer relevant and concise; prepare your top three past successes in advance and align your values with the company.

DAVID

I'm a global data professional and EMBA candidate at Hult International Business School. I've had the privilege of living across three continents and traveling to five. I'm fascinated by data—one could argue that I'm a "data cheerleader." I've worked with both domestic and multinational organizations, across verticals, and have built my leadership skills through my global experience and my MBA. Ultimately, I want to help businesses become data-driven to better serve their customers.

Got specialist knowledge or interests? Whether it's your major, master's, or top choice elective, you've got space in your program to specialize.

You'll benefit from career coaching appointments throughout the academic year—these will help you with job search strategy, building a network, and mock interviewing.

INTERVIEWER

Thank you. You mentioned leadership there—how would you define your leadership style?

These fundamental ingredients of Hult's learn-by-doing approach demonstrate you're ready to take on the job.

DAVID

Transformative, strategic, and collaborative. My international experience shaped my leadership; but at Hult, I pushed my learning further. You see, the MBA is a mix of practical theory and business challenges designed to push you to the limit. Short, intense weekends spent with strong characters and talented individuals is a recipe that forces you to be your best.

Your classmates will become an inspiration for life.

INTERVIEWER

Can you tell me about one in particular?

A great opportunity for a STAR story: Situation, Task, Action, Result. This structure will make your experience more relatable and memorable. Add numbers to really drive home the impact.

DAVID

I have fond memories of a particular international marketing challenge around London luxury boutique hotels. The challenge had the group running around the

city getting interviews—it took charisma, cheekiness, and courage! It really felt like an episode of *The Apprentice*. The challenge was not the research—that was the fun part—it was agreeing to a product idea as a group, meeting the brief, and preparing the proposal and ten-minute pitch. It required the right leadership skills to bring everyone together.

INTERVIEWER

Yes, business challenges are so valuable. We're often working in teams across markets and regions, which means bringing together a whole range of perspectives. How do you deal with a situation like that, are you a team player?

The Hult classroom: A unique melting pot from day one and valuable international experience that'll put you ahead.

DAVID

Yes—my first Hult classroom experience saw me take a seat among more than 35 nationalities, bringing together a unique set of opinions and approaches. This year, our final business challenge unfolded amid Covid-19, throwing us an entirely new set of challenges. We had to pivot our initial concept three times. A lot of our success was due to the strong, international team we put together—we had complementary skills and the appetite to make a difference. My role as lead was twofold: to provide vision and direction, while pushing my team to leverage their skillsets. Our hard work culminated with an app that saw our team score full marks and a potential business venture.

Putting the R in STAR! Another great example of learning in action.

INTERVIEWER

A fantastic result. Now, you're an experienced data professional—how would you say it influences decision-making?

DAVID

We hear so much about data, but the fact is only 50% of organizations, at best, are using data to support their decision-making. A large number make decisions purely on gut feeling. We're seeing a real push toward a well-defined data strategy underpinning the business strategy to drive transformation. The writing of that strategy is not the difficult part—it's ensuring it's closely linked to the business strategy, and that it looks at data holistically. Business needs to be able to back its decisions with data, and that's something that the MBA curriculum practices and encourages throughout.

Our curriculum reflects the skills employers want and need—meaning you'll graduate job-ready.

INTERVIEWER

And how do you feel pursuing an MBA has impacted your career so far?

Annual electives, ongoing events, the chance to level-up your degree: it's all on the other side of graduation.

DAVID

At no point in my career do I wish to stand still. I was an experienced professional before my MBA, but it was Hult that pushed me further. I believe in learning new skills and a lifelong education, which I'll be keeping up through my alumni network. Professionally, I'm ready to take on a new level of responsibility while also proactively managing my personal development.

You never really leave Hult. As a graduate, you'll join a vibrant international community of 28,000+ alumni ready to support and celebrate your career.

Valuable soft skills that will last a lifetime.

INTERVIEWER

Sounds like you have your eyes firmly on the future! Thanks for meeting with me today.

DAVID

My pleasure, thank you for your time.

The two shake hands. David exits.

Hult's Player-Coaches

Who better to coach you through finding, and landing, the job you want than former recruiters themselves? With insider knowledge, local expertise, and years of experience on the job, our career advisors work with you one-on-one, from day one, to get you where you want to be at graduation.

Book a resume review with us at **hult.edu/resume**

Mandeep Sahota

British
Former Recruiter, HR, & Talent Acquisition Strategist
Career Advisor, Hult International Business School
10+ Years' Recruitment Experience

HULT MANDEEP **What brought you to Hult?**
As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me. I've always worked in startup culture environments and am suited to places that encourage autonomy with a solid team spirit. That's what I found at Hult.

H M **What makes you well-placed to advise students?**
I have looked at thousands of resumes during my career as well as having been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.

H M **How do you stay up to date?**
I attend all the corporate events that happen on campus to keep an eye on the market trends and expand my knowledge. I'm always curious to learn more about different industries. It's what we encourage our students to do but we also do it as well.

H M **How do you work with students?**
We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email and encourage engagement as much as possible.

> "The team has a broad spectrum of industry knowledge."

Catherine Le Ruyet

American
Former Silicon Valley Recruiter & HR Representative
Career Advisor, Hult International Business School
6+ Years' Recruitment Experience

HULT CATHERINE **What was your experience prior to Hult?**
I worked for more than six years as a recruiter in Silicon Valley's alternative energy startup space where I worked at Lucid Motors, ChargePoint, and Tesla/SolarCity. I did my undergraduate degree in Environmental Conservation, so it was great to combine two things that I am passionate about: the environment and helping people advance in their careers. Before that I worked in the technology space at TiVo and Google.

H C **How does Hult compare to Silicon Valley?**
Hult runs like the startups I used to work at. Both are constantly changing and innovating to meet the needs of their internal and external "customers." Both are fast-paced international environments open to new ideas and technology.

H C **Which students are the most challenging to work with?**
Those looking for a job in an industry and country where they do not have any experience. I advise them to skill up and take on projects that can enhance their resume and increase their chance of landing the role.

PITCH YOUR BEST SELF WITH ...

Katharine Boshkoff	American Vice President, Global Career Development & Alumni Relations

Product Me

"As head of career development, I've worked with Hult students across the board to amplify their greatest asset: themselves! Try this quick pitch activity to ensure that whatever the situation—presentation, meeting, or interview—you do an effective job of selling yourself and make an authentic impact."

1 First, write down 3-5 skills and capabilities you have, or will have, once you've completed your degree.

2 Using this list, develop a few simple phrases that demonstrate your skills.

David Sheehan

Scottish
Former Finance Headhunter, City of London
Career Advisor, Hult International Business School
18 Years' Recruitment Experience

HULT DAVID **How do you see your role?**
To empower the students to maximize their potential and find their own path to succeed. We need to be a combination of coach, mentor, therapist, confidant, and sometimes school principal! Students need us for different things at different times.

H D **How do you use your experience to help students?**
I know the level of preparation and commitment required to just get an interview with leading firms. I'm able to provide an insider's view on how the world's leading investment banks conduct their hiring processes and what they specifically look for in candidates. I advise students on various strategies to help expand their industry knowledge, develop their interview skills, and hone their personal branding.

H D **How do you cater for so many different career goals?**
If a student is interested in a field that I lack expertise in, I collaborate with my global careers team to ensure I can get that student access to specific knowledge as quickly as possible. The level of care for the students and the amount of detail that's involved in creating tailored career content for them is remarkable.

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us Careers Events

career team in action at
u/mediaroom

122%
increase in salary post-MBA, *The Economist*, Which MBA?, 2021

Mandeep Sahota

British
Former Recruiter, HR, & Talent Acquisition Strategist
Career Advisor, Hult International Business School
10+ Years' Recruitment Experience

Catherine Le Ruyet

American
Former Silicon Valley Recruiter & HR Representative
Career Advisor, Hult International Business School
6+ Years' Recruitment Experience

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3 Now, rework your introduction by grouping your phrases into three parts: Present, Past, and Future. Read it out loud again.

4 Take a moment to reflect on your work. What feels comfortable? What makes it memorable?

Great work! You're on your way to pitch success and already know your strengths better.

Alexandra Warin

Canadian/French
Former Recruiter, Boston Consulting Group
Career Advisor, Hult International Business School
Trained in Transformational Coaching
6 Years' Recruitment Experience

David Sheehan

Scottish
Former Finance Headhunter, City of London
Career Advisor, Hult International Business School
18 Years' Recruitment Experience

HULT ALEX **What can a former recruiter bring to coaching?**

I can answer questions about recruiting processes, know what recruiters look for in an application, how internal referrals work, and how to prepare for interviews. I draw from my recruiter's experience in almost all my advising sessions. When I review students' resumes, I always put myself back into my old recruiter's shoes to make sure that I give the best possible advice.

H A **Is it always the same advice?**

We constantly adapt, not only to students' career goals but also to their backgrounds and their needs. We share advice that's tailored to each student's specific situation.

H A **Any common success factors?**

The most successful students are usually the ones who are very proactive: they develop a job search strategy early, they attend careers events, build a strong network, and stay very engaged. We're here to advise them and support them every step of the way, but they are in the driver's seat. They know they have to put in the work that is required to find their dream job.

HULT DAVID **How do you see your role?**

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Career resources at Hult

- Pre-Arrival Webinars
- 1-2-1 Advice Sessions
- Scheduled Workshops
- Mock Interviews
- Alumni Roundtables
- On- and Off-Campus Careers Events
- Virtual Career Fairs

Watch the career team in action at **hult.edu/mediaroom**

122%

increase in salary post-MBA, *The Economist*, Which MBA?, 2021

Degrees For Those Made to Do

Top-ranked by the best

Our programs are recognized as being among the best in the world in the most reputable global rankings.

Financial Times 2021 MBA Ranking
Financial Times 2020 Global Executive MBA Ranking
Financial Times 2019 Global Masters in Management Ranking

The Economist 2021 Full-Time Global MBA Ranking
The Economist 2020 Global Executive MBA Ranking
The Economist 2019 Global Masters in Management Ranking

Poets & Quants
2021 Best Undergraduate Business Schools, Life-Changing Experience

Bloomberg Businessweek
2019 Best Global MBA program

Forbes
2019 Best International One-Year MBA

Times Higher Education and *WSJ*
2018 General Masters in Management Ranking

First triple-accredited business school in the US

Hult is recognized by business education's three most prestigious international accrediting bodies: the Association to Advance Collegiate Schools of Business (AACSB International), the Association of MBAs (AMBA), and the European Quality Improvement System (EQUIS). We are the first business school in the US to achieve this triple accreditation, which is held by just one percent of business schools worldwide.

Undergraduate

Build an essential skillset with our Bachelor of Business Administration, for high school graduates.

Master's

Deepen your expertise with our range of general and specialized master's degrees offered in a variety of flexible formats.

MBA

Accelerate your career with a variety of flexible programs for professionals with three or more years of work experience.

Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.

Pioneering collaborations

We partner with corporations and institutions that want to leverage our expertise as a center of excellence in experiential learning. Collaborations include:

The EY Tech MBA by Hult—
Delivering a cutting-edge, corporate MBA to 284,000 EY employees in over 150 countries.

Hult-Brown Business Bootcamp—
Specifically designed for Brown undergraduates to gain essential business and practical workplace skills expected by today's employers.

Unless otherwise stated, all statistics are from the Class of 2020. For full statistics, please refer to **hult.edu**.

Pass it on

Reduce waste and spread the love! Before you drop this brochure in the recycling, is there anybody you could pass it on to?

Leave a message for the new owner.

Name .....

Date .....

Note .....

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Why not bring a friend with you on your Hult journey? Introduce them to us at **hult.edu/bringafriend**

Hult International Business School is a 501(c)(3) nonprofit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. Hult's London campus is regulated by the Office for Students (OfS). For additional accreditation information please visit hult.edu/accreditation.

Hult International Business School reserves the right to make changes in the courses offered, requirements for graduation, locations, program, fees, and accommodation at any time without notice. The most recent Terms & Conditions are available at hult.edu.

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HULT
INTERNATIONAL
BUSINESS SCHOOL

hult.edu/apply